



UiT The Arctic University of Norway

PANEL DISCUSSION

*Traditional Publishers and the Transition
towards Open Access*

PANELISTS:

Timon Oefelein
(Springer Nature)

Nils Ivar Lahlum
(Scandinavian University Press)

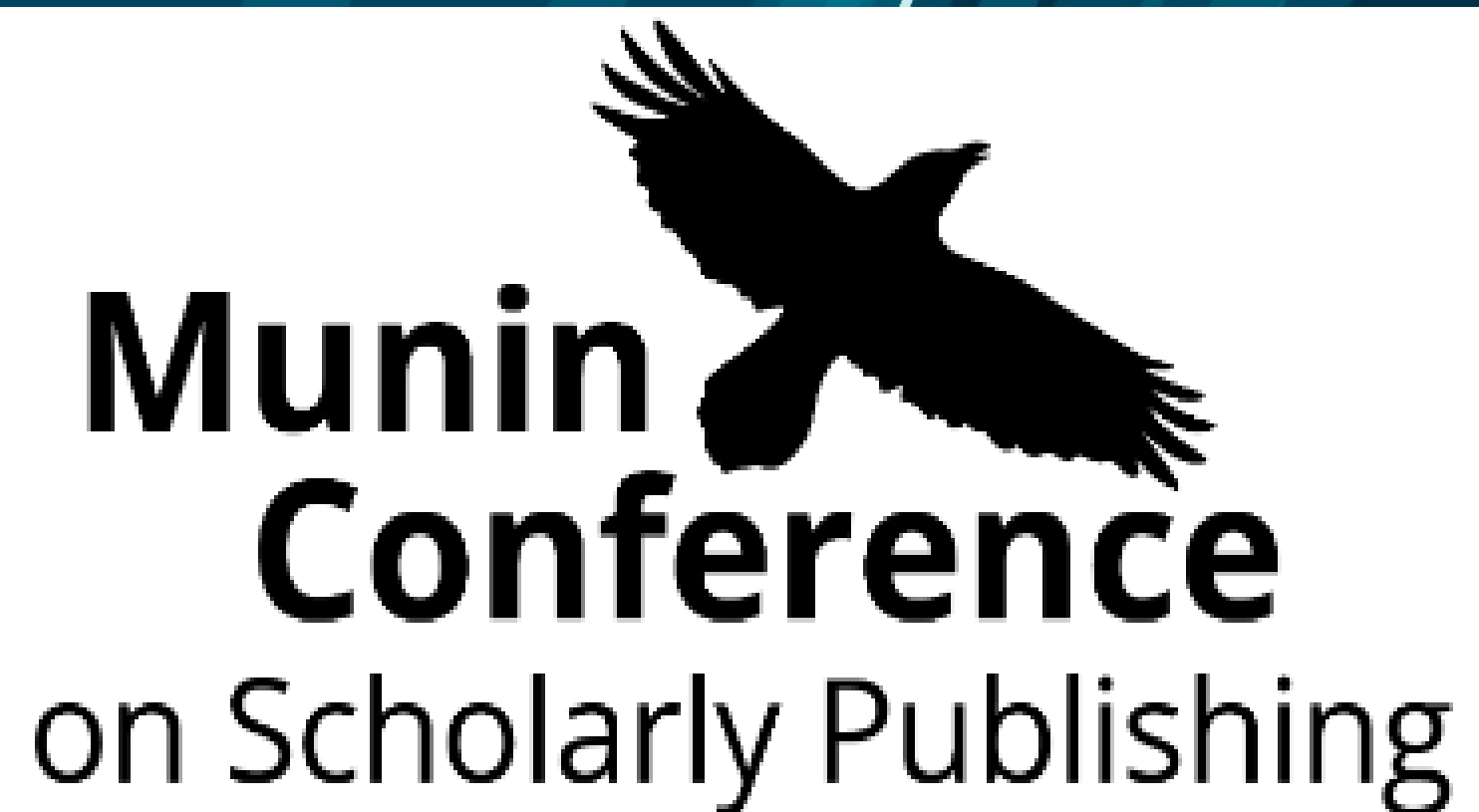
Corinna Mayer
(De Gruyter Brill)

Becky Hill
(F1000 / Taylor & Francis)

MODERATOR:

Per Pippin Aspaas
(UiT The Arctic University of Norway)

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Transformative Agreements

Timon Oefelein
Head of Academic Affairs NWE

Munin 2024



A group of five people are gathered around a wooden table in a modern, well-lit room. A woman with long blonde hair, wearing a red blouse, stands and speaks to the group. Four people are seated around the table: a woman with blonde hair on the left, a man with short blonde hair and tattoos on the back of his head, a woman with dark hair wearing a black hijab, and a man with dark hair and a beard. They are all looking towards the standing woman. The room has large windows, indoor plants, and a contemporary design.

How to prosper in a Diamond Open Access landscape Experiences from a publisher in Scandinavia

Nils Lahlum | Head of publishing | Scandinavian University Press



JOURNALS

DIAMOND OPEN ACCESS

- PUBLISHING SERVICE CONTRACTS (21)
- PUBLISHING SERVICE SUPPORT: NORWEGIAN OPEN HSS JOURNALS FUNDING PROGRAMME (22)

GREEN OPEN ACCESS (26)

Scandinavian University Press
+ Universitetsforlaget



MONOGRAPHS & EDITED COLLECTIONS

BOOK PUBLISHING CHARGES

- LIBRARY OA FUNDS
- RESEARCH GRANTS
- FACULTY / INSTITUTE FUNDING
- COMMUNITY FUNDING

Scandinavian University Press
+ Universitetsforlaget

THE FUTURE

OUR HOPES

- FAIR COMPETITION
- COOPERATION OVER NEGOTIATION

OUR PLANS

- INVEST IN WHAT WORKS: DIAMOND OA
- PILOT NEW MODELS: SUBSCRIBE TO OPEN



THANK YOU

Nils Lahlum

linkedin.com/in/nlahlum/

nils.lahlum@universitetsforlaget.no

+47 934 13 284

Making Open Access a reality for HSS journals Subscribe to Open (S2O) as a promising path

Corinna Mayer
corinna.mayer@degruyter.com

Dichotomies

Making OA work for your
faculty

Making OA work for a
journal/portfolio

APCs/TA

Diamond

Gold

Green

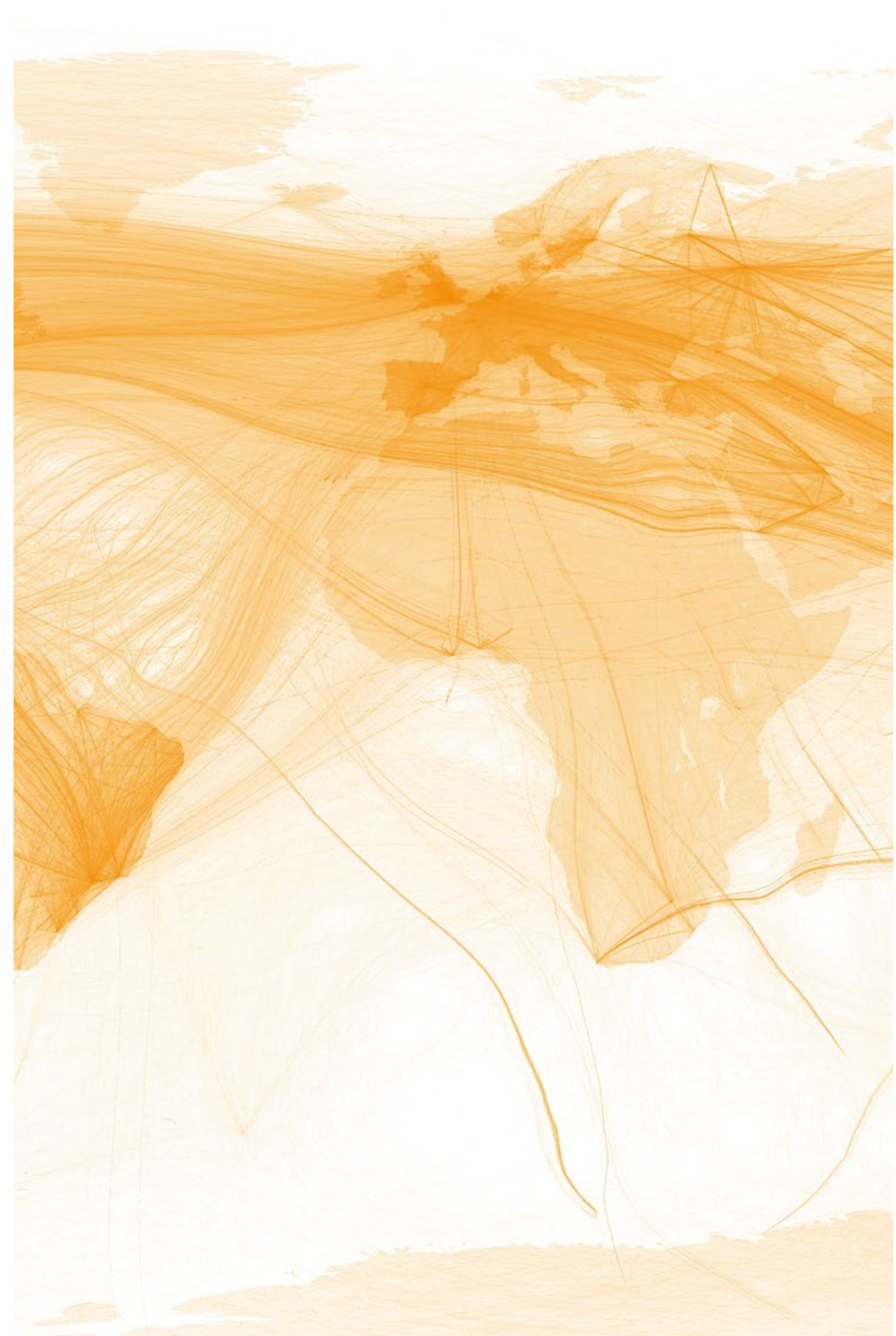
For profit

Not for profit

STEM

HSS

There is no one-
size-fits-all
approach
to Open Access
transformation



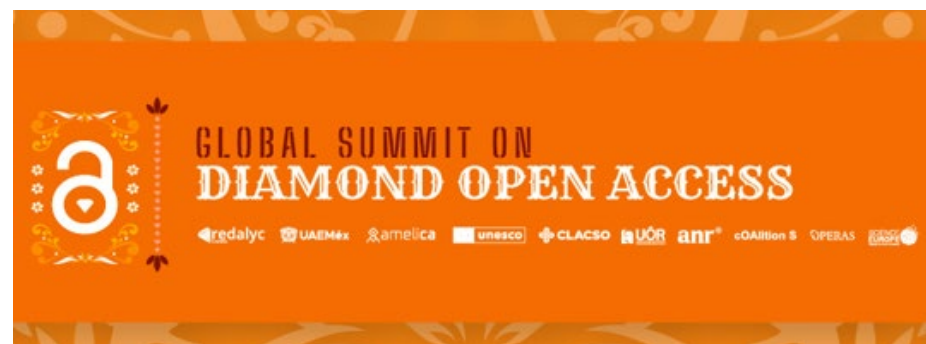
HSS publication culture

HSS journals differ in both publishing culture as well as funding structure from STEM

- HSS journals publish a **greater diversity of formats** than those in STEM. The **proportion of so -called non -research articles (e.g. book reviews)** is high .
- HSS disciplines have more language specific/national research
- More independent scholars
- For most HSS subjects, the monograph is the gold currency, journal articles comes second → **Journal article output per journal** is lower than in STEM with a more qualitative scope
- HSS subject areas receive less research funding and grants than STEM.

How can OA work in HSS?

- New initiatives have emerged to seek alternative solutions as it became clear that a lot more variety in models will be needed to ensure a broad scaled open access transformation for journals
- A lot of these approaches look beyond the current principle that open access can only be achieved on the article level but emphasize the power of the collective
- Diamond Open Access initiatives are one promising solution, but there is a need beyond it to reach a wide scale transformation on the market.



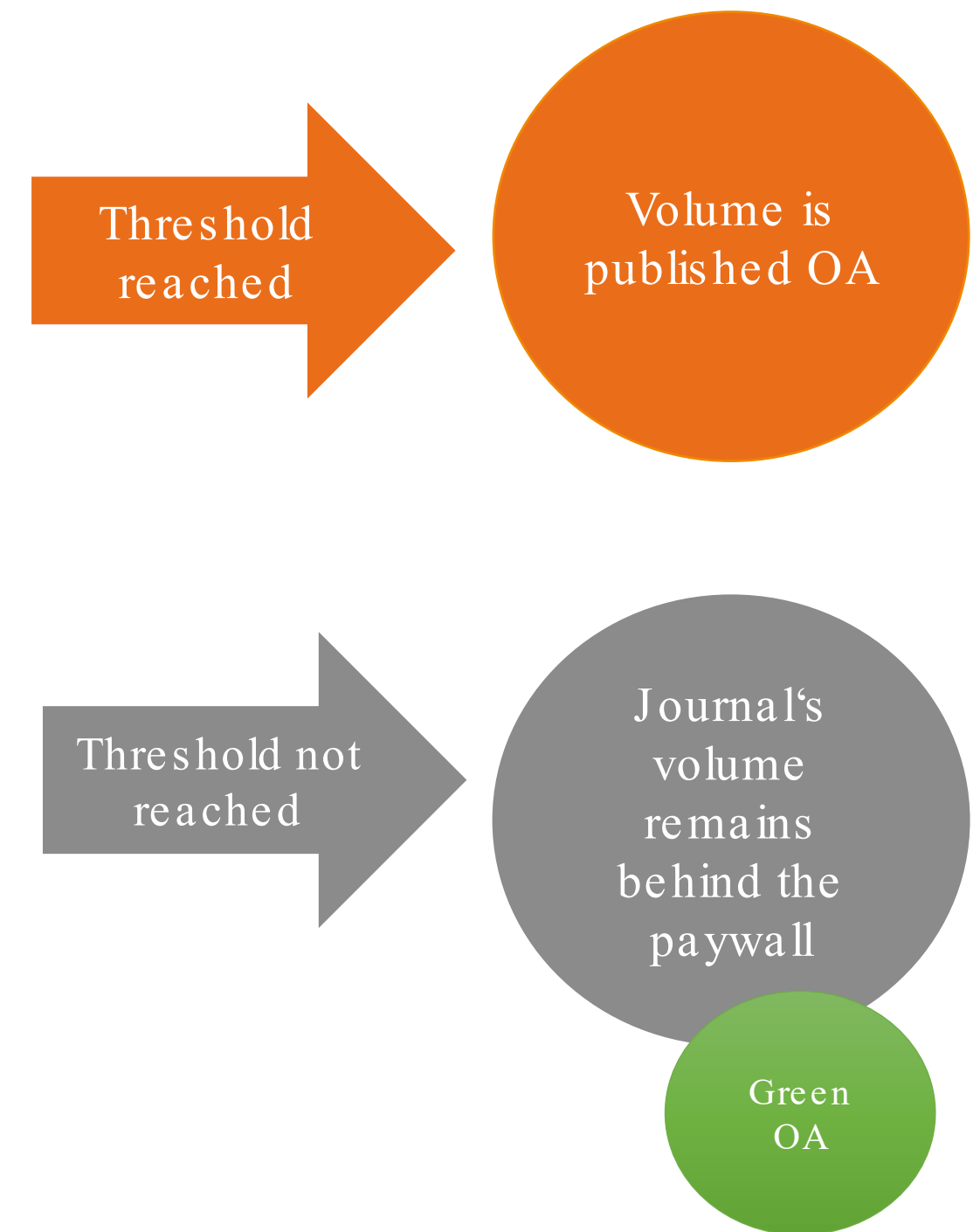
Green Open Access – Free for
Authors But at a Cost for
Readers

Is the Bill and Melinda Gates
Foundation's new OA policy the start of
a shift towards preprints?

SUBSCRIBE TO  PEN
S20 Community of Practice

Subscribe to Open (S2O)

- OA transformation model relies on existing subscription procurements processes and pricing
- Converts journals from subscriptions to OA on an annual basis
 - As long as sufficient subscribers continue to subscribe, the volume is published open access under a Creative Commons license
 - If participation is not sufficient, then that year's content remains behind the paywall. In this case a liberal green OA policies takes effect
- Free to publish: Not an APC model, i.e. there are no author-facing charges



How did De Gruyter approach HSS transformation through S2O?



Approx. two years of internal strategy development, analysis and exploration with libraries, consortia and societies



Workflows and processes designed and tested in S2O pilot phase



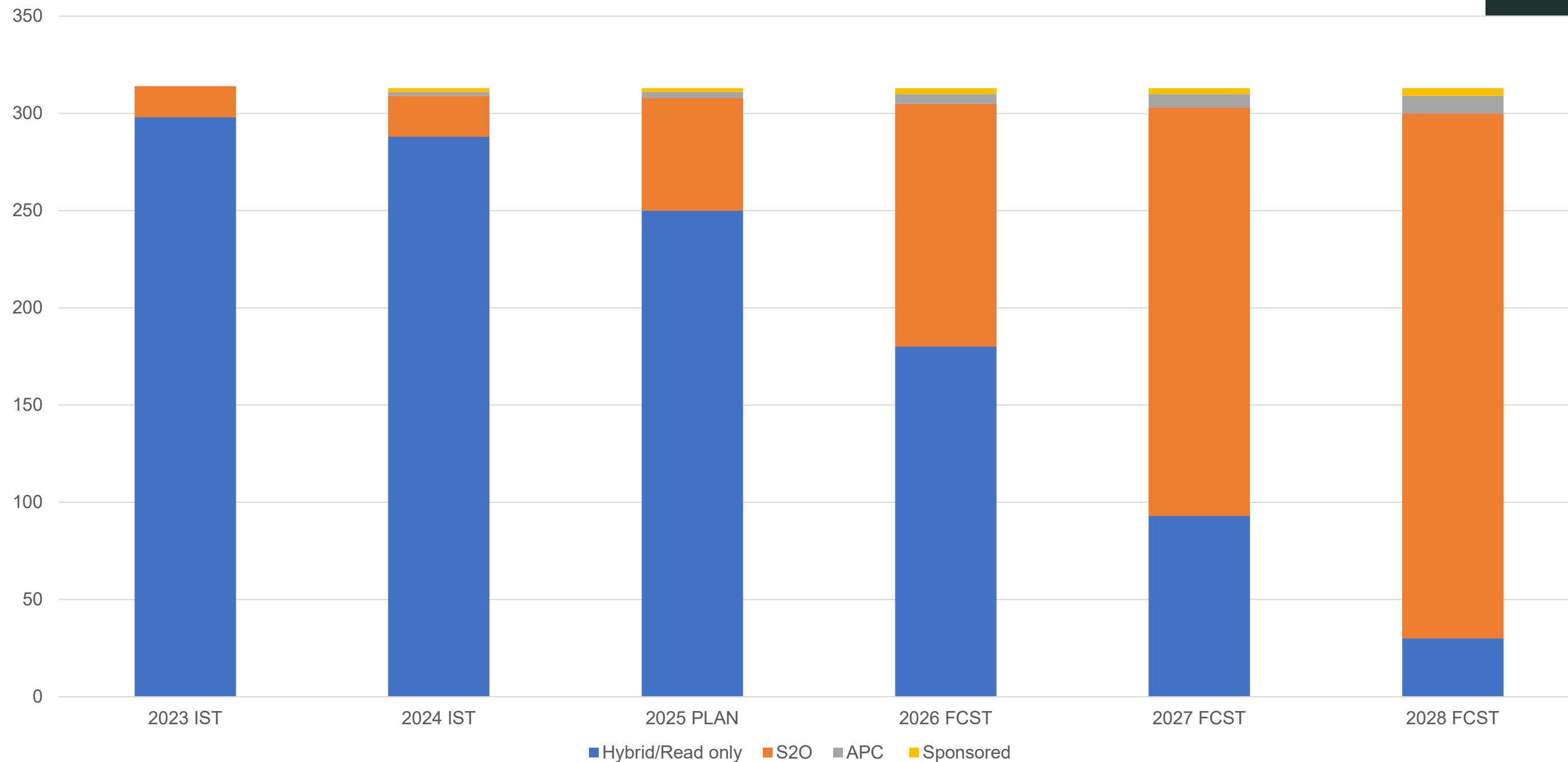
Communication of transformation approach to library and research communities



Adaptation of TAs to include S2O journals in the offer

DG20: Using S2O as main road to OA

Shift to OA 2023 to 2028



Thank you!

De Gruyter S2O programme

S2O Community of Practice

Corinna.Mayer@degruyter.com

Collective funding for Open Access books: reflections on a pilot year

Becky Hill

28th November 2024



F1000



Taylor & Francis

Taylor & Francis Open Access Books Journey



CHOOSE **open** BOOKS

 Taylor & Francis Group
an informa business

Open Access Books Models

- Book Publishing Charges
- *Combined models*: EBA & Open
- *Collective models*: Knowledge Unlatched and Pledge to Open

Pledge to Open Pilot

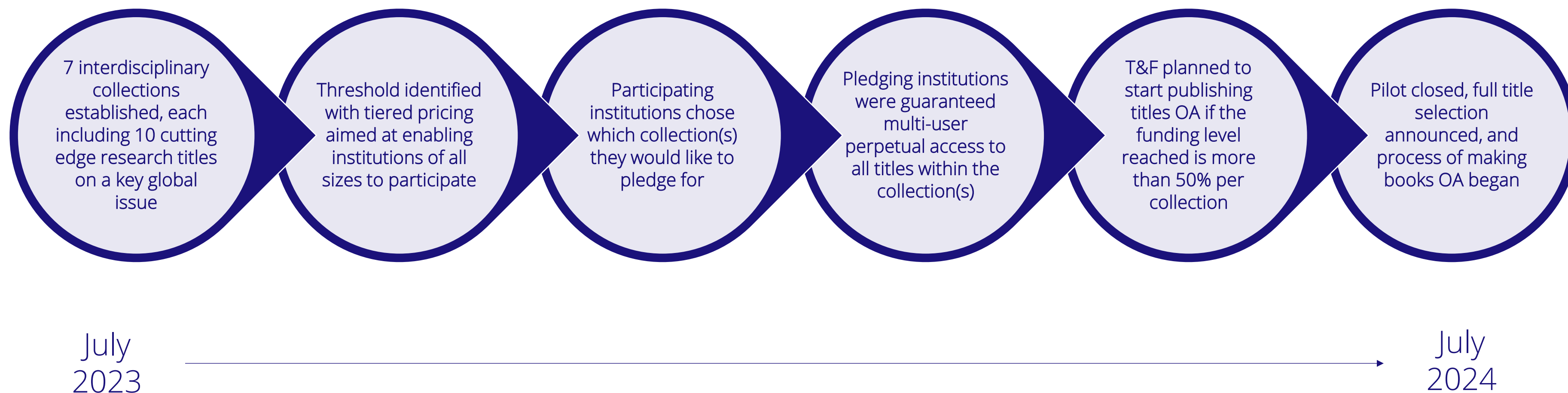
- Launched in July 2023, in partnership with JISC (UK consortia)
- Aim:
 - to make 70 frontlist books open access, through a collective funding approach
 - ensure that OA book content is free to read and free to publish for the author
 - Convert forthcoming books in interdisciplinary subject areas inspired by the SDG goals



How did it work?

PLEDGE TO OPEN

Pilot 2023/2024



Pledge to Open: Pilot Year Results

- 24 institutions joined us in supporting the pilot year
- 26 books will be published open access
- Includes 50 authors and editors from 19 different countries (8 of which from LMICs)
- We gained valuable insights from global stakeholders
 - Positive support for collective models
 - Challenges: no incentive
 - Affordability
 - Title list confirmation

PLEDGE TO OPEN

Jisc

Pledge to Open Pilot

Launched in collaboration with JISC



24 institutions
 joined us in supporting the first pilot year of Pledge to Open.



The model attracted pledges from **organisations of all sizes**, including research-focused universities and smaller institutions.



24 institutions in **North America, Australasia, and Europe** pledged to at least one of the themed collections.



Through their collective action, **26 books** have been published open access and made available to a global audience.



The final 26 titles selected to publish OA are from **50 authors and editors** across **19 countries**.



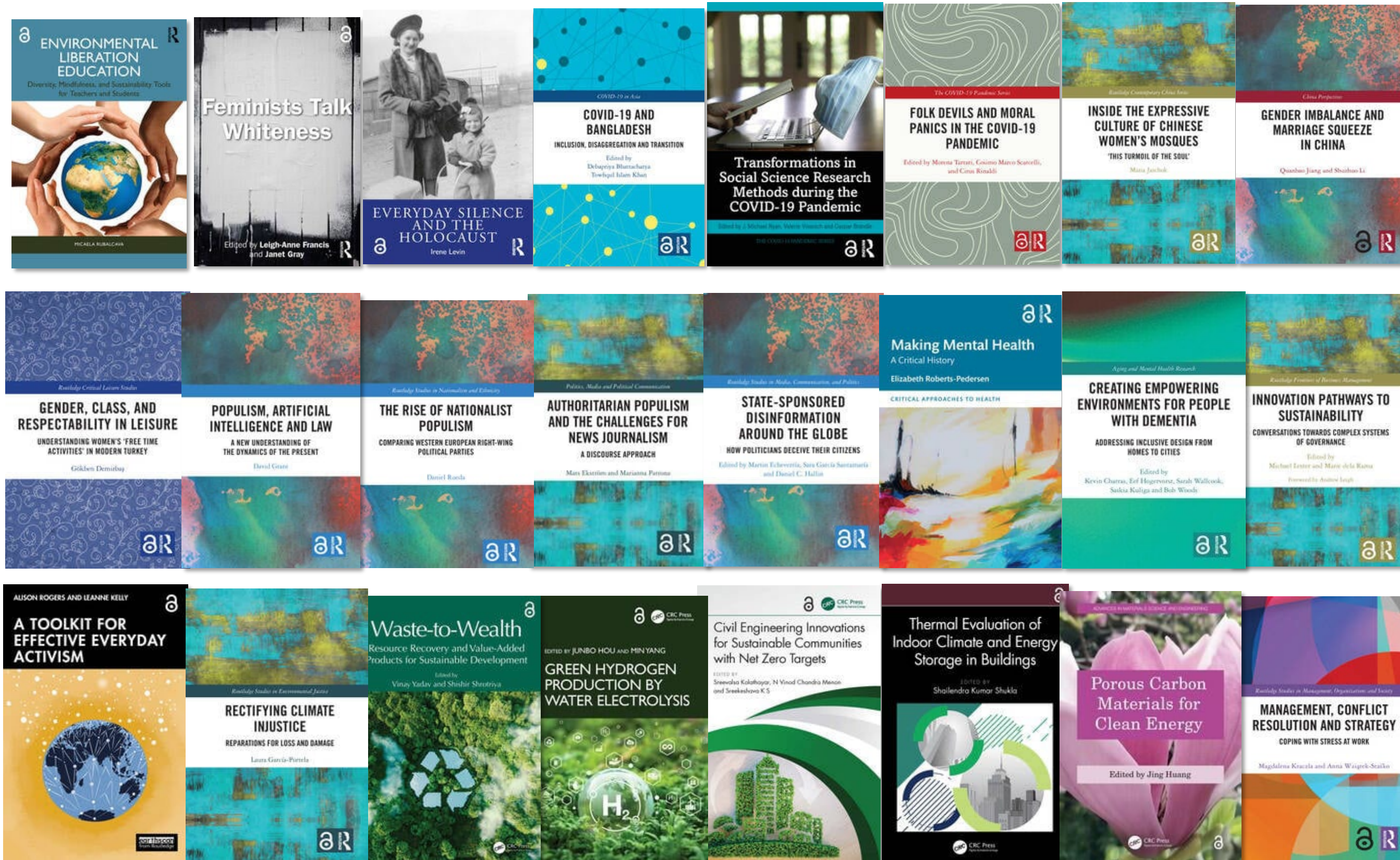
8 authors (**16%**) from **lower-middle income countries**, drawn from institutions across Bangladesh and India.



Around half of the titles are **edited collections**.



Pledge to Open: Pilot Year Results



Participation Institutions

Australia

University of Wollongong
University of New South Wales
Flinders University
University of Adelaide

Germany

Carl von Ossietzky Universität Oldenburg
Johannes Gutenberg-Universität Mainz

New Zealand

University of Waikato

Switzerland

Swiss Federal Institute of Technology Lausanne (EPFL)
Université de Lausanne

UK

University College London
Loughborough University
University of East Anglia
London South Bank
Nottingham Trent University
Manchester University
University of Essex

USA

Vassar College
Massachusetts Institute of Technology
Iowa State University
University of Maryland - College Park
Carnegie Mellon University
Rowan University
University of Virginia
Princeton University

Pledge to Open 2024/25

- 7 new subject collections:
 - Artificial Intelligence
 - Biotechnological Solutions
 - Sustainability in Practice
 - Migration and Asylum
 - Children's Health and Welfare
 - Global Security
 - Social Movements and Activism
- Added backfile: 50 books per collection (title list available)
- Increased participation assumptions and simplified pricing
- Running September 2024 - June 2025



Thank you! Any Questions?

Becky Hill – Head of Open Research
rebecca.hill@tandf.co.uk

F1000



Taylor & Francis

