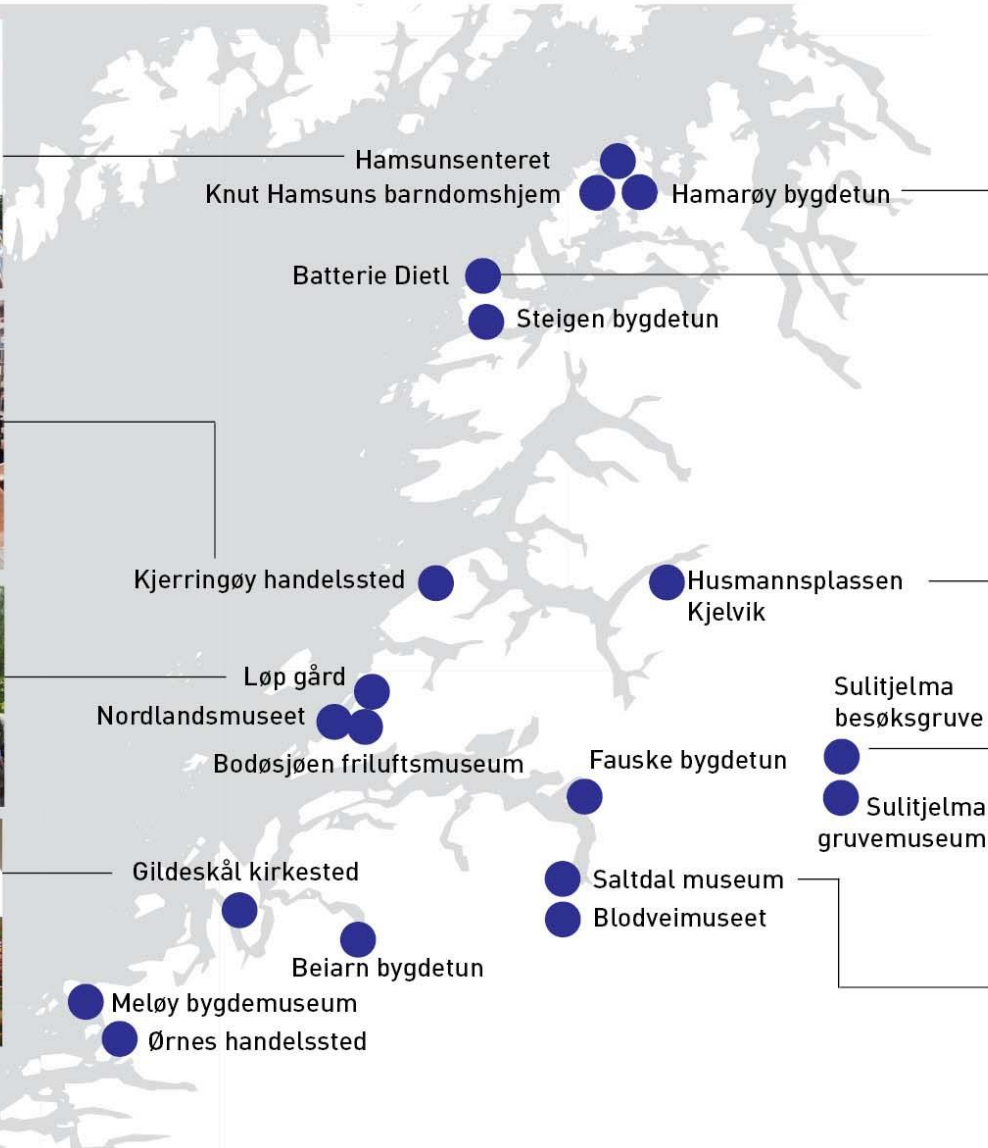


Museums and Wikipedia

some thoughts on licensing photos on Wikipedia





«Synlig på Wikipedia»

- Nordlandsmuseet, University of Nordland and Wikimedia Norge
- ”Adventure Knowledge” 2013
- What happens with the articles?
- Article on Wikipedia in museums.





Why Wikipedia?

- Knowledge for an international audience (contra «yearbook mentality»).
- In line with our purpose as cultural institution.
- Extended form of marketing.



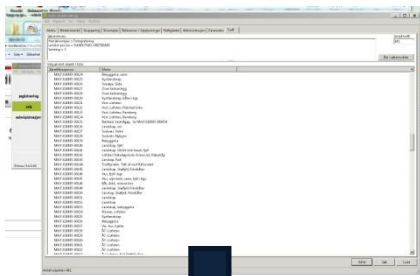
...as a tool for sharing photos?



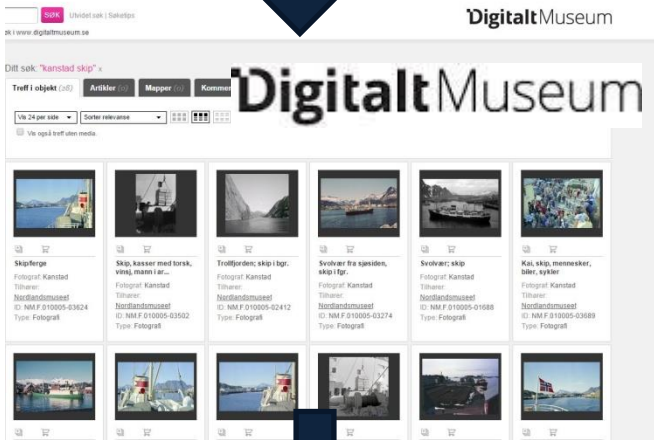
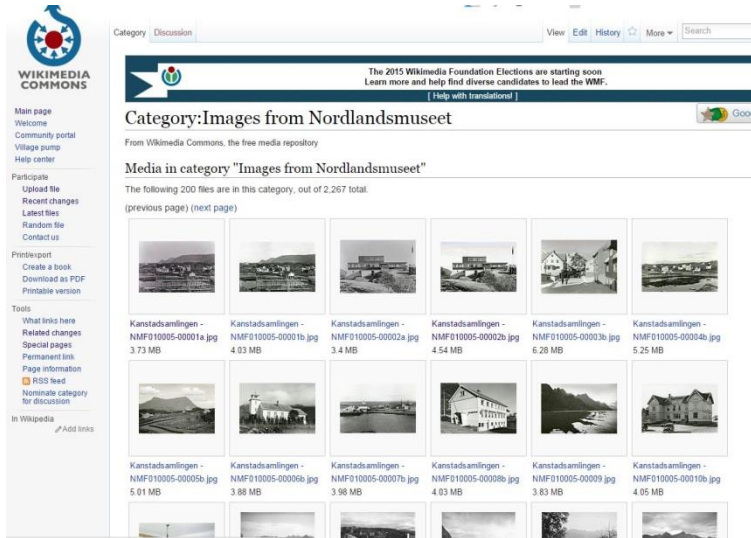
Foto: Kanstad

Nordlandsmuseet





Primus



Nordlandsmuseet

Copyright Law (åndsverkloven)

15 years after death, 50 years after pic taken

artistic: 70 years after death

Contracts trump copyright laws, but:

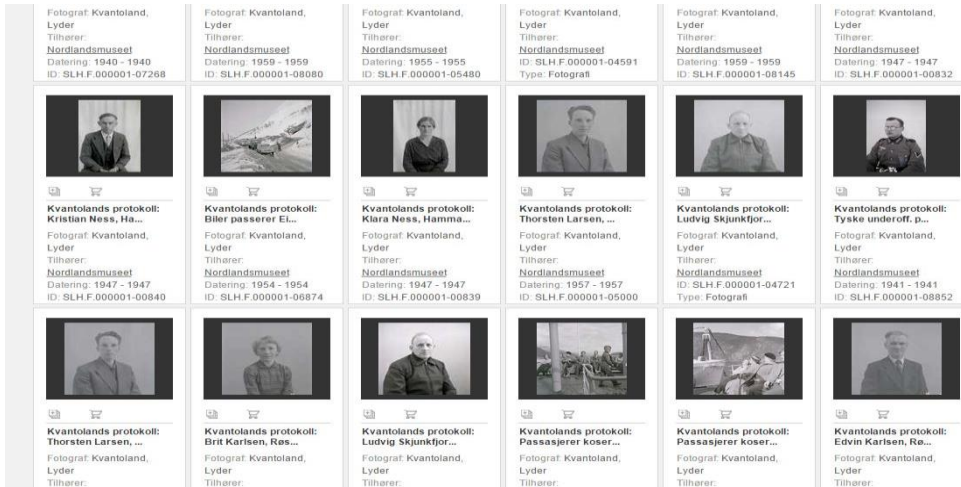
Privacy (personvern, «retten til eget bilde»)

15 years after death.

Wikimedia Commons

free content to be used *by anyone, anytime, for any purpose*

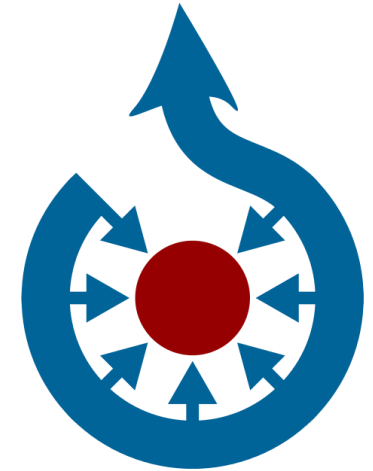
perpetual and non-revocable



Worth pondering

- Are we «littering» Wikimedia with our mass uploads?
- Unethical to take chances concerning privacy?
- Loss of professional control?





**WIKIMEDIA
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Nordlandsmuseet