

TRANSITION, NOT REVOLUTION.

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The logo of the Royal Society of Chemistry, featuring a stylized circular emblem with yellow and blue segments, and the text "ROYAL SOCIETY OF CHEMISTRY" in white capital letters on a dark blue background.

ROYAL SOCIETY
OF CHEMISTRY

RSC ADVANCES



Multidisciplinary high quality journal



Dedicated
to quality



Led by a global
community



Groundbreaking
& multidisciplinary



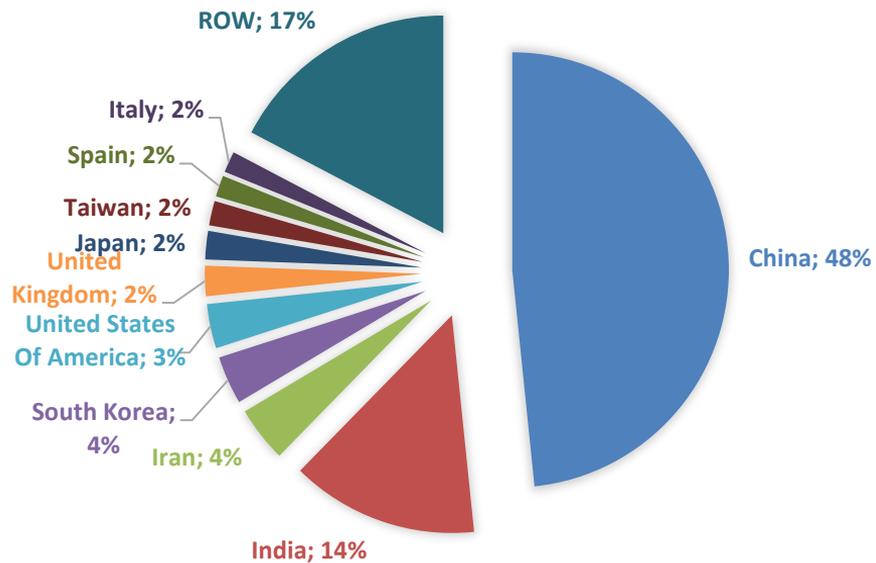
Fast publication
times

RSC Advances

Submissions from **90+ countries** 2016 and 2017



PUBLICATIONS BY COUNTRY 2017



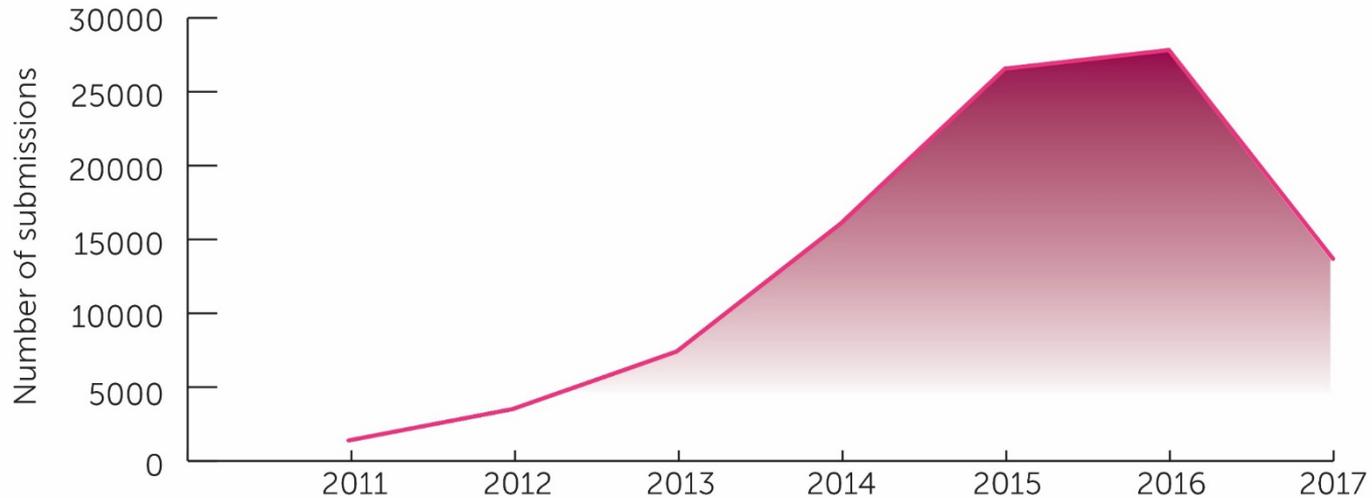


RSC Advances – how it happened



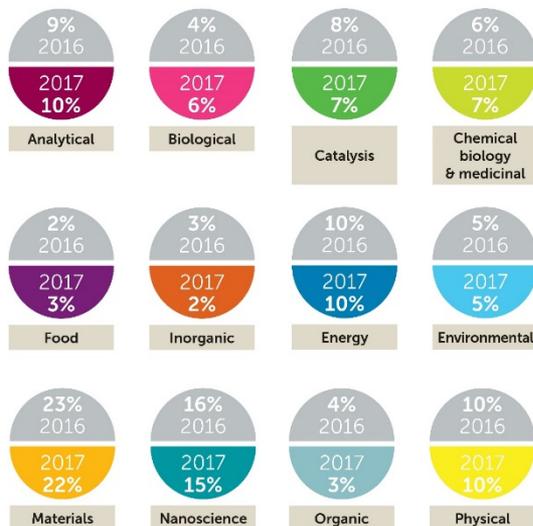
RSC Advances - how it happened

Supporting our global community



RSC ADVANCES – what has changed...

Subject coverage in 2016/2017 articles



Maintaining quality

Acceptance rate



Year	2015	2016	2017
Acceptance rate	44.9%	43.2%	44.5%

Usage



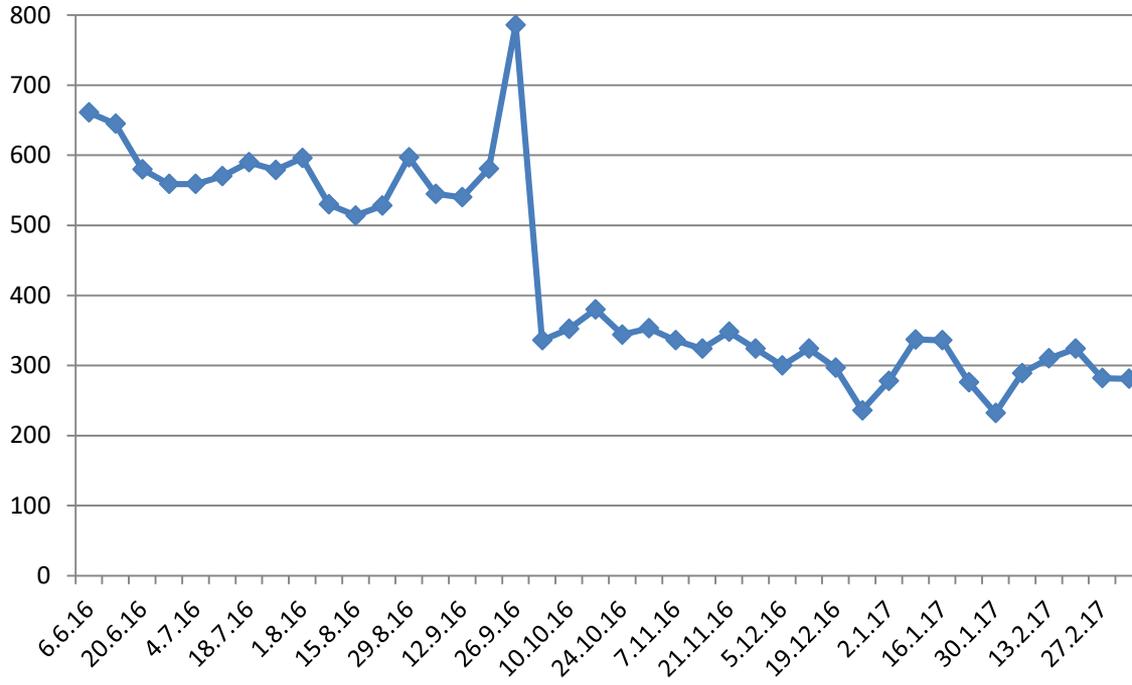
Year	2015	2016	2017
Usage (article downloads)	4,294,680	4,274,612	4,156,471

Publications

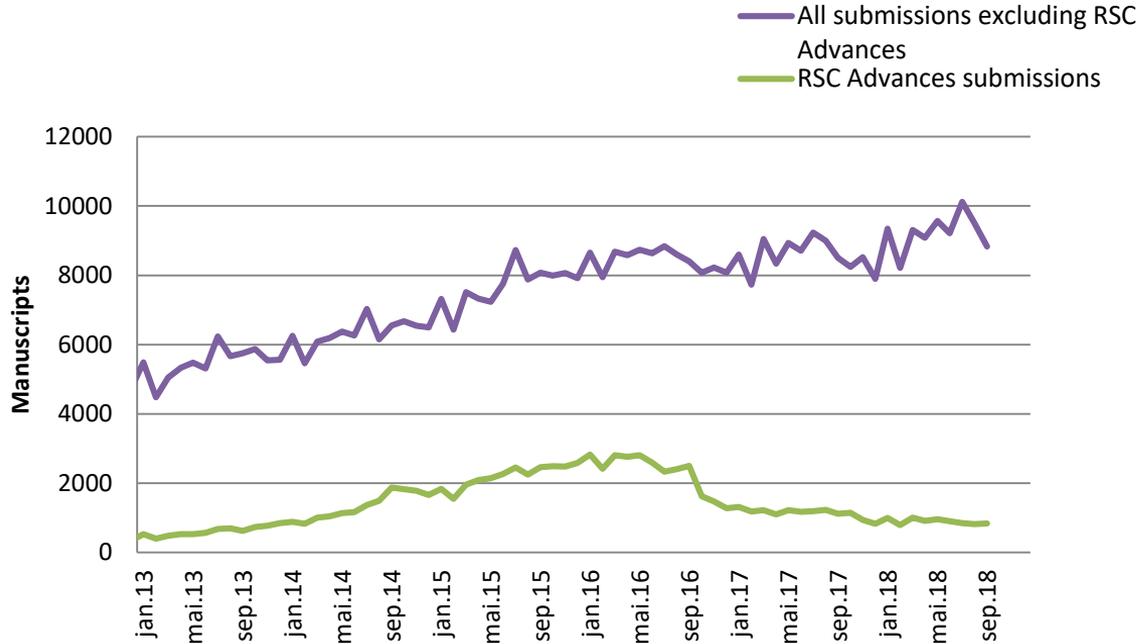


Year	2015	2016	2017
Publications	12,999	13,422	6,676

It can be the only reason – conversion to OA



It can be the only reason – conversion to OA



Journal's APC's are affordable

Article processing charge	
Full price*	£750 (+local taxes if applicable)
*Discounted price for 2017–2018	£500 (+local taxes if applicable)
*Discounted price 2017-2018 for corresponding authors from India, Indonesia and Philippines	£250 (+local taxes if applicable)
Corresponding authors from Research4Life Group A & Group B	Full APC waiver

FURTHERMORE

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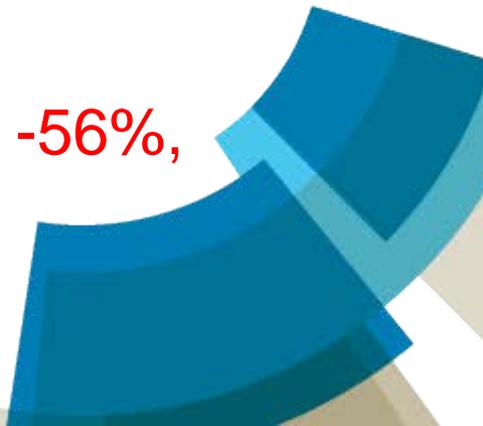


Decline in submissions...

In TOP 5: China -37%, India -81%, Iran -80%, S. Korea -46%, US -53%

Also countries with strong support for OA:
DE -51%, UK -45%, NL -40%, CH -56%

The Nordic countries: DK -31%, SE -30%, FI -56%,
But NO +8% Go Norway!





Where is (are) the challenge(s)?

China, US and India do not support OA actively

Library funding tied up in big deals with large publishers - ?

Insufficient knowledge and acceptance of OA in research community- ?

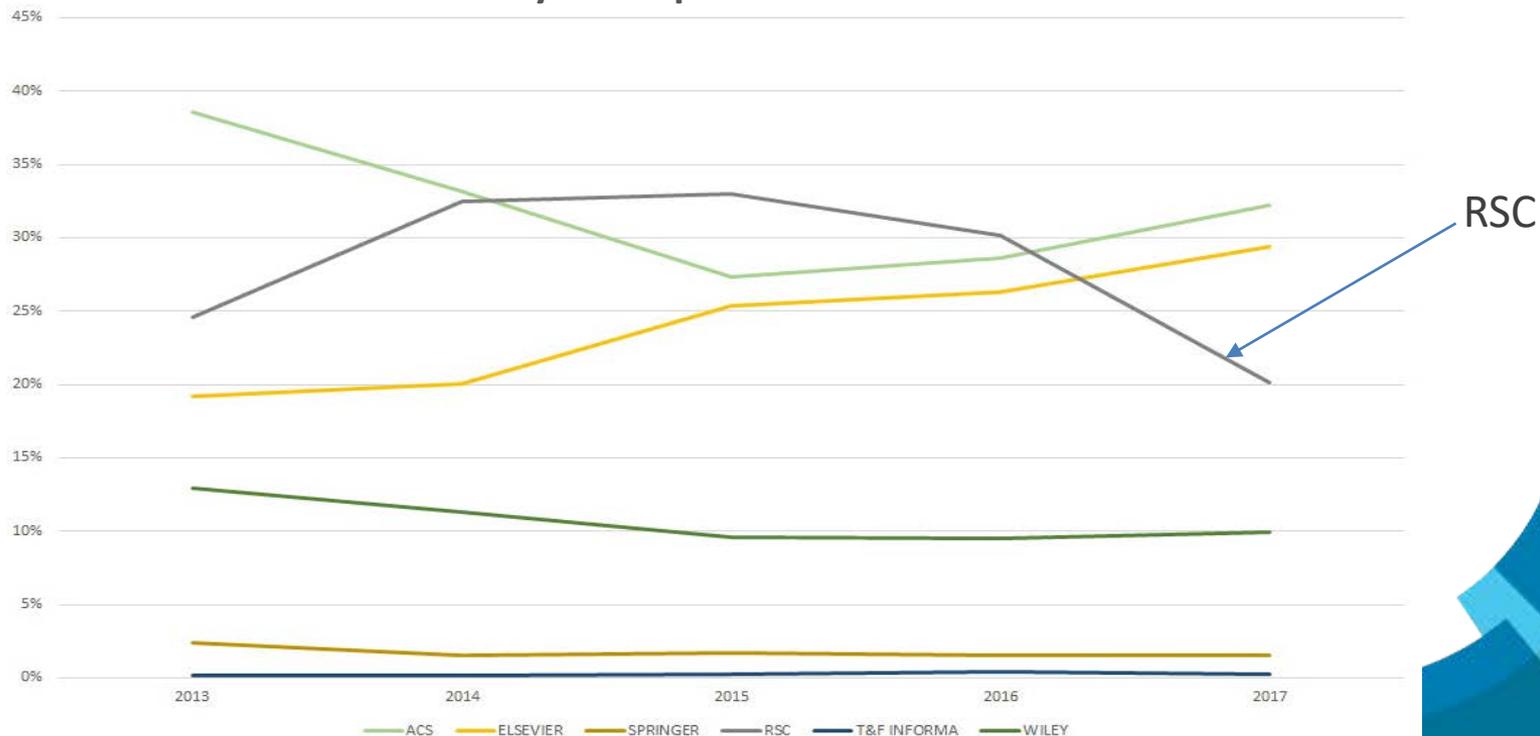


Risk of losing authorship to competing journals



How it affected our market share

Market share: Chemistry list impact factor >3



This graph shows our percentage market share of chemistry content, compared to other publishers

It includes all RSC journals except CERP, all ACS journals except CEN and all journals in the seven core chemistry categories from other publishers

RSC's committed to OA

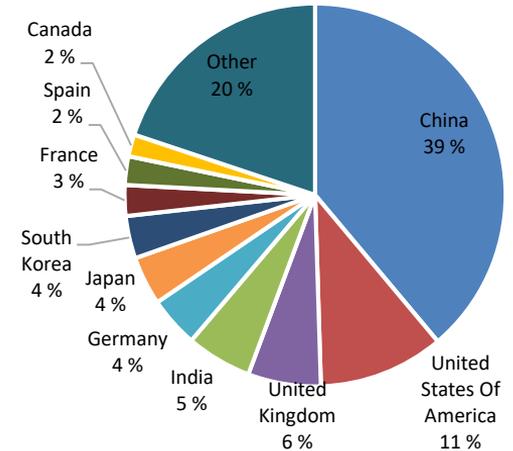
- Be compliant with: “We want to shape OA publishing in the chemical sciences, as well as to support and inform our community during the transition to a more open research environment” Dr Emma Wilson, Director of Publishing, <http://www.rsc.org/news-events/articles/2016/oct/open-access-week/>
- Find other sustainable and affordable models to support the transition but protect our journals
- **We combined subscription and Open Access licenses and created a transparent hybrid model (Read & Publish)**



Conclusions

- OA cannot be achieved without support of research intensive countries
- Conversion of a journal to OA is likely to result in decline of submissions
- Given the current situation publishers will not risk their authorship and will not mass convert their journals to OA
- **Researchers' academic freedom should not be limited**
- **Models employing hybrid is a sustainable (if not the only) way to transit from subscription to OA, hence OA initiatives which are in denial or concealed denial of that are unreasonable or at least premature.**

2017: published papers all journals





PLEASE DO NOT GET US WRONG

We are very happy about the conversion of RSC Advances and treat it as a success

- It helps us to meet the demand of the global community regarding OA
- We transformed the journal into a smaller and thus more manageable publishing product without losing in quality
- It provided us with a valuable lesson on how we should proceed further on OA and we (believe) are going the right way (Read & Publish)
- And once again - we are committed to OA and will continue to promote and support it in every possible and sustainable way, because we are driven by the community and we are part of it.

Thank you! Questions?

