



How commercial publishers play a role in developing a sustainable model for Open Access publishing

MAKING OA MAINSTREAM

The involvement of numerous interested parties with diverse publishing models and services in the OA arena strengthens and increases momentum in the transition to and acceptance of OA.

ENSURING QUALITY IN SCIENCE

Publishers play a key role in maintaining standards of quality in scholarly publishing, and their gatekeeping role is more important than ever in combating “fake science” and pirate journals.

INVESTING FOR LONG-TERM VIABILITY

OA publishing requires substantial investment in technology and human resources, which in turn necessitates expertise and long-term strategic planning.

INCREASING VISIBILITY AND REACH

Publishers are experienced in promoting scholarly publications and making content more visible through indexing and marketing initiatives.

PROMOTING INNOVATION

OA publishers seek innovative approaches to scientific communication. Competition between all actors is an incentive for staying abreast of developments in the constantly changing OA environment.



KEY FIGURES:

- 123** publishers are members of the Open Access Scholarly Publishers Association (OASPA)
- 200** publishers are listed in the Directory of Open Access Books (DOAB)
- 63** publishers are members of the Directory of Open Access Journals (DOAJ)

Sources: OASPA, DOAJ and Ferwerda, E., Pinter, F., & Stern, N. (2017, August). A Landscape Study on Open Access and Monographs: Policies, Funding and Publishing in Eight European Countries. Zenodo. <http://doi.org/10.5281/zenodo.815932>.

WHAT IS NOASP?

NOASP is Cappelen Damm Akademisk’s division for Open Access publishing of journals and books. NOASP offers support from experienced editors through all phases of the process, from manuscript to publication, as well as a technologically solid platform for publishing, distributing and accessing the content. All of our publications are gold Open Access.

- Established in 2015, NOASP has continually expanded and became a dedicated division of CDA in 2017
- NOASP currently publishes 8 peer-reviewed journals from Norway and the other Nordic countries
- NOASP publishes scholarly books on a range of subjects within a variety of academic disciplines

MISSION STATEMENT

Cappelen Damm Akademisk established Nordic Open Access Scholarly Publishing (NOASP) on the principle that making research accessible supports a greater exchange of knowledge, and we are dedicated to providing OA publishing as an essential service to the academic communities of the Nordic countries.

As a member of OASPA, Cappelen Damm Akademisk adheres to its Code of Conduct and is involved with the association on developing best practice in open access publishing.