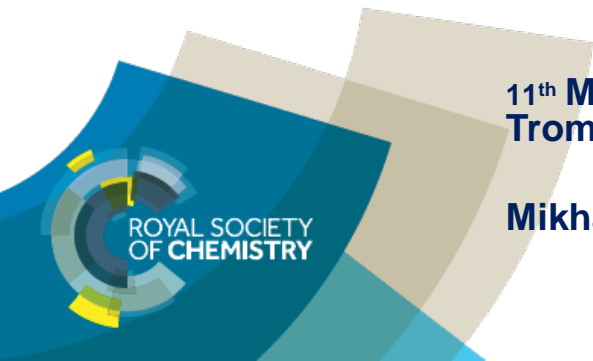


Royal Society of Chemistry

**Review of the RSC's Open Access Program.
The Nordic Perspective.**

**11th MUNIN ANNUAL CONFERENCE
Tromsø, 22nd November 2016**

Mikhail Popov, Sales Executive – Eastern & Northern Europe





Agenda

- Briefly about RSC
- OA and Gold for Gold Programme
- RSC's future plans

Royal Society of Chemistry (RSC)

- Founded in 1841
- One of the largest organisations for advancing the chemical sciences
- Not-for-profit Organisation with a worldwide network of over 54,000 members
- Internationally acclaimed publishing business

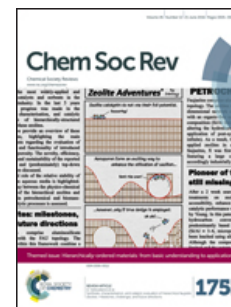
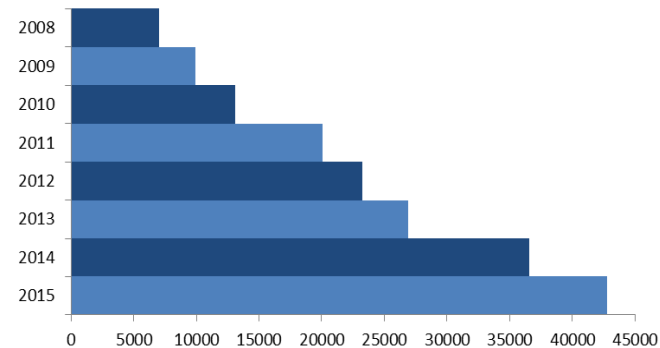


Our Journals

We publish currently over 40 journals

In 2015 we published over 43 000 articles making us the biggest publisher in chemistry subjects.

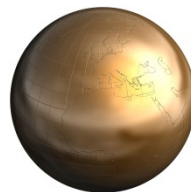
Articles published



175 YEARS
rsc.li/175



Our Open Access Policies



Gold OA Options

- Gold OA journal: *Chemical Science* (APC waiver until end 2017)
- RSC Advances – gold OA starting 2017 (APC £ 750, for the first 2 years - £ 500)
- All other journals gold OA option - APC £1,600 (full paper)

Green OA Options

- Allow authors to deposit accepted manuscript version in a non-commercial repository
- Embargo period of 12 months applies
- Automatic archiving in CSAR





Gold for Gold



RSC Gold

All RSC journal, database and magazine online content in one simple package

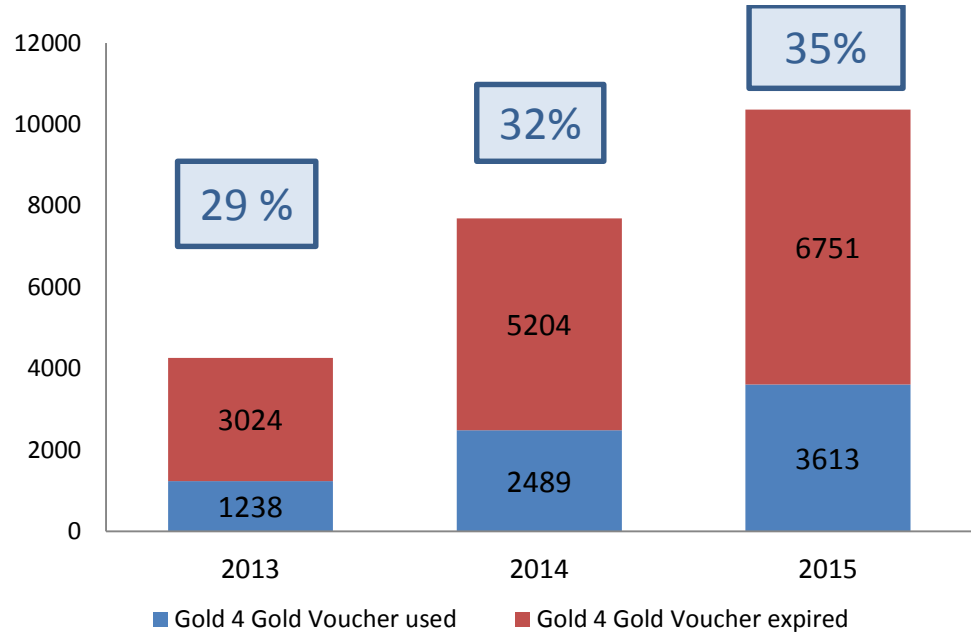
- RSC Gold Journal Package subscribing institutions are provided Voucher Codes for authors to publish Gold OA free of charge
- 1 Voucher Code per £1600 subscription price (example £ 16,000 subscription price/ £1600= 10 G4G Vouchers)
- Vouchers can be used in all RSC Journals



Results & Usage

In 2015

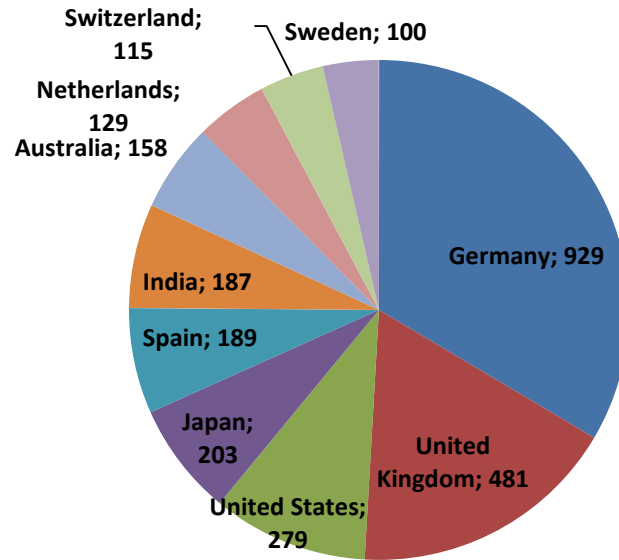
- 10,000 G4G vouchers issued
- In over 40 countries
- Over 700 customers qualified for this project



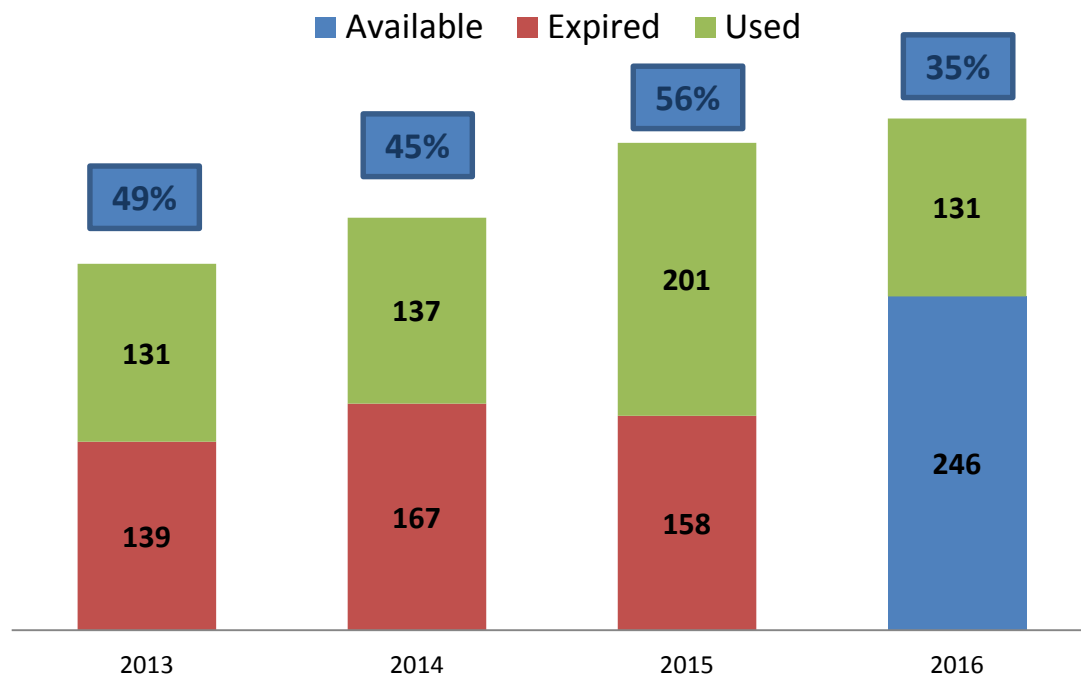


Top 10 Countries

Number of used G4G Vouchers in 2015



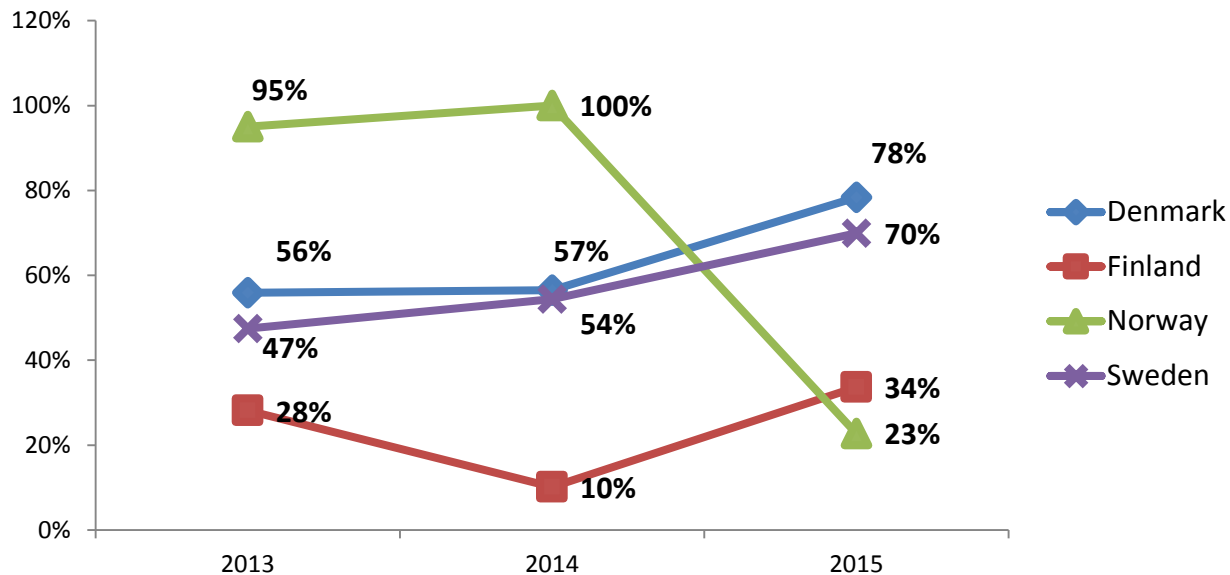
G4G vouchers issued in the Nordics



TOTAL G4G Vouchers

Denmark	283
Finland	334
Norway	138
Sweden	555

Usage of G4G vouchers in the Nordics





Top 10 G4G users in the Nordics 2013-2016

Institution	G4G vouchers used
Kungliga Tekniska hogskolan	69
Denmarks Tekniske Universitet	58
New Copenhagen University - The Royal Library (Det Kongelige Bibliotek)	51
Chalmers Tekniska Hogskola	50
Stockholms Universitet	49
University of Helsinki	47
Lunds Universitet	45
University Library of Southern Denmark (Syddansk Universitetsbibliotek)	42
Universitetet i Oslo	42
Linkopings universitet	25

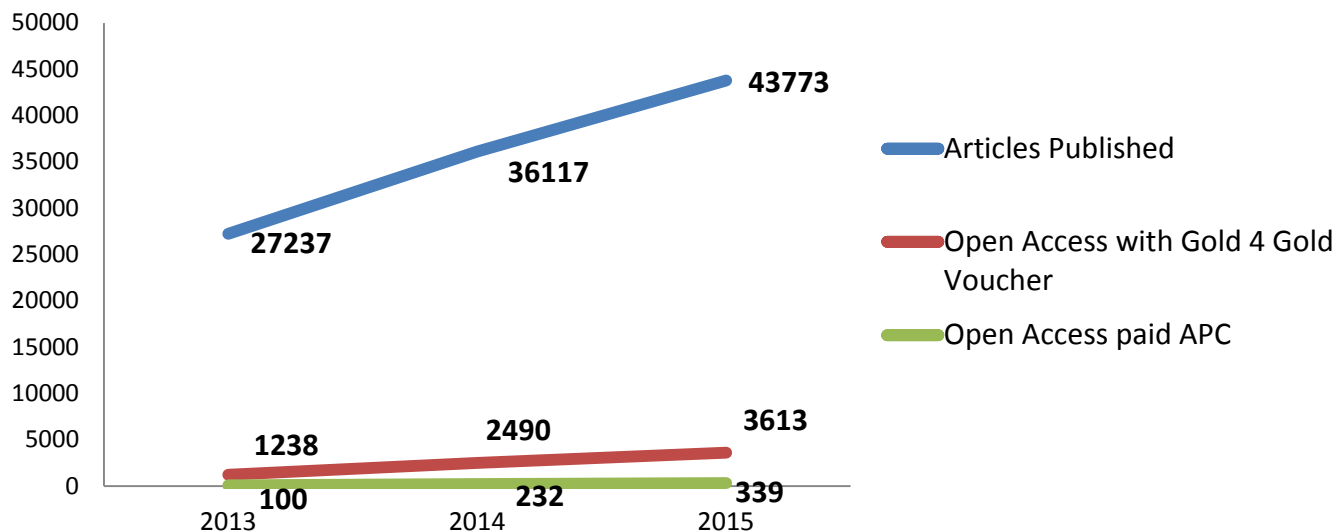
Gold for Gold – is it a success?

- introduce the Open Access road to researchers without extra costs
- sparked discussion about Open Access in chemistry
- Instrument for librarians to experiment with OA



Open Access Output in Relation

RSC Publications



0,7% of all RSC Articles were APC paid

Outlook

- Gold for Gold will end in 2017
- Focus on development of Open Access Products
- Cover APC costs for Chemical Science for another year
- Flip another successful RSC Journal and discount the APC's
- Develop sustainable OA transformation models (output based)



Thank you ! Questions?



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