



221B

Open Access Survey – Exploring the views of Taylor & Francis and Routledge authors

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Publisher-Scandinavia

Taylor & Francis

A photograph of a building entrance. The entrance is a dark, arched doorway set into a light-colored stone or concrete wall. Above the doorway, the number '221B' is displayed in a gold, serif font. To the right of the doorway, a black, ornate lantern is mounted on the wall. The lantern is lit, casting a warm, yellow glow. The overall scene is dimly lit, with the primary light source being the lantern.

221B

Response rate: 19%

How much confidence can we have in this?



Population of 78,000 authors, 14,500 responses.

<1% confidence interval at 95% confidence level for population of all T&F authors.

We are confident the results are representative!

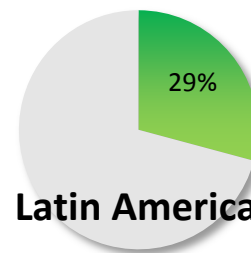
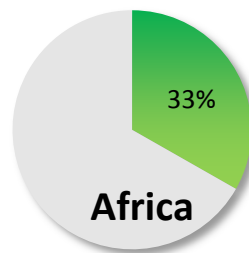
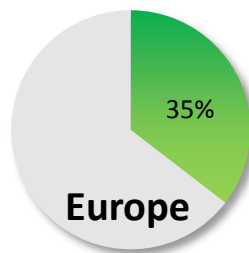
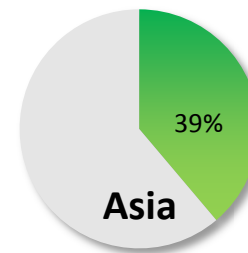
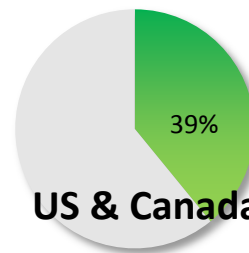
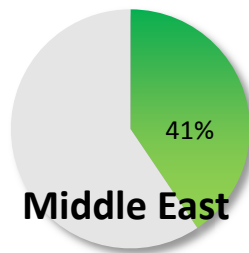
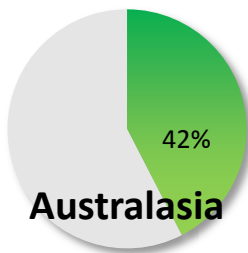
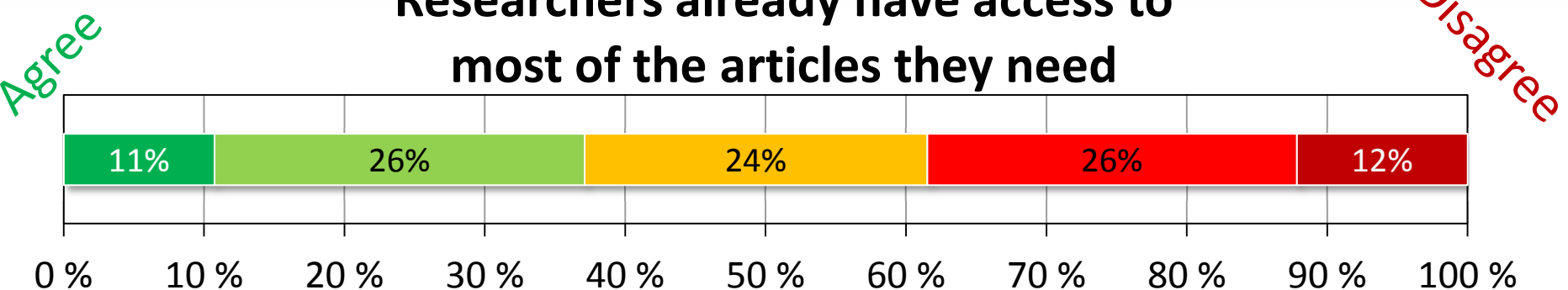
Representative of *what* exactly?

Representative of the **worldwide population of T&F authors.**

But, of course, not necessarily representative of all authors in the world.



Researchers already have access to most of the articles they need

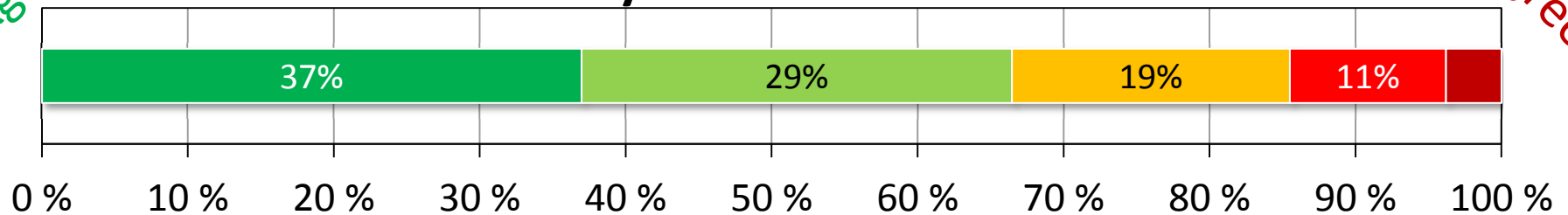


Attitudes

All research outputs should be free for everyone to read online

Agree

Disagree

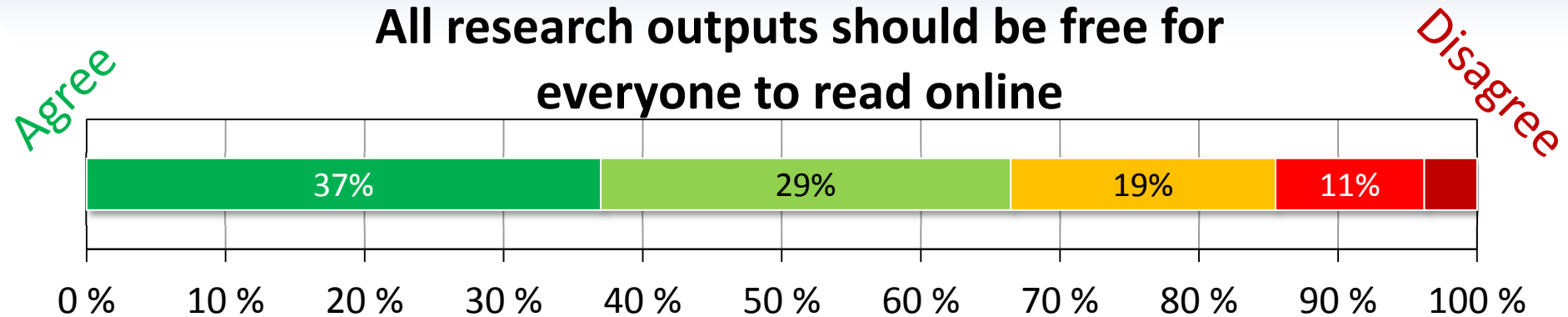


Open Access is the future. Do it now!

I am the editor of an open access journal myself, and I fully support the drive to liberalise and democratise access to data, research, and all types of knowledge.

Attitudes

All research outputs should be free for everyone to read online



This obviously comes from free-love-style academics whose grasp of reality departed decades ago. The whole world doesn't need access to my research; non-specialists cannot be expected to understand it

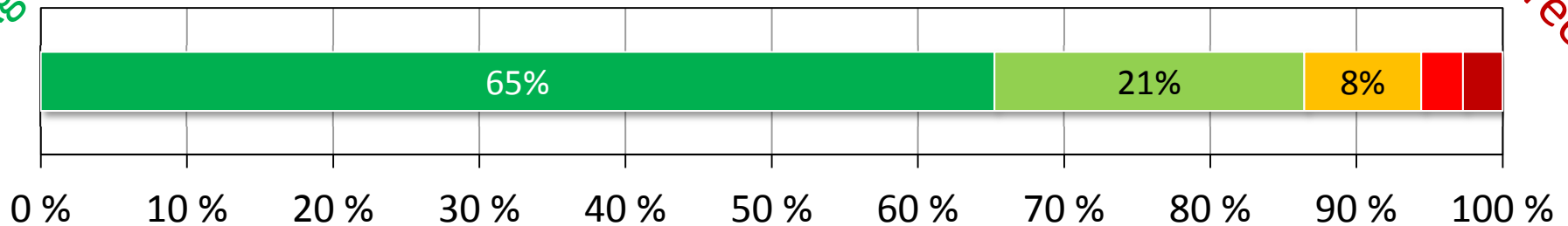
but can be expected to misinterpret it and thus portray me or my colleagues as demons because of our findings or conclusions. This happens all the time when you allow regular people to misunderstand academic things! Why would you promote this as

Attitudes

Publication of research should not be limited by ability to pay

Agree

Disagree



I would *like* to publish in open access, but because I do not have a research funder, I cannot afford to.



As a graduate student, my heart stops when I hear that OA journals want money in order to publish. I barely have money to eat!

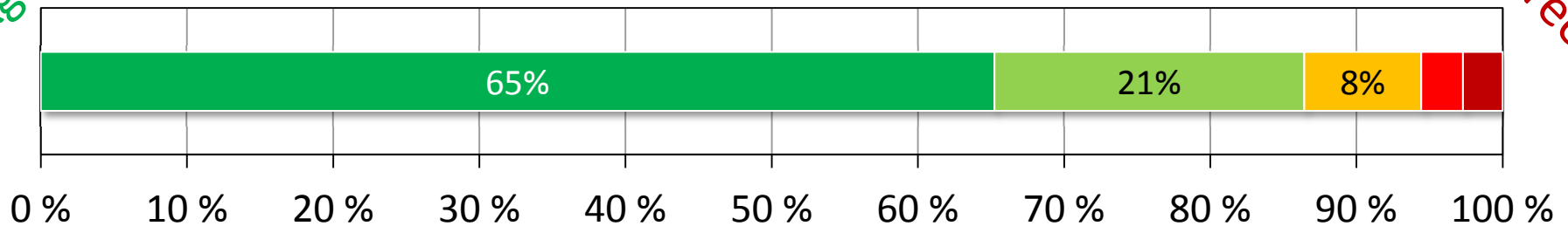


Attitudes

Publication of research should not be limited by ability to pay

Agree

Disagree



Open access is a good for developing countries since they may not be able to pay for a subscription. But if they have to pay for publication, then it will be again a problem.



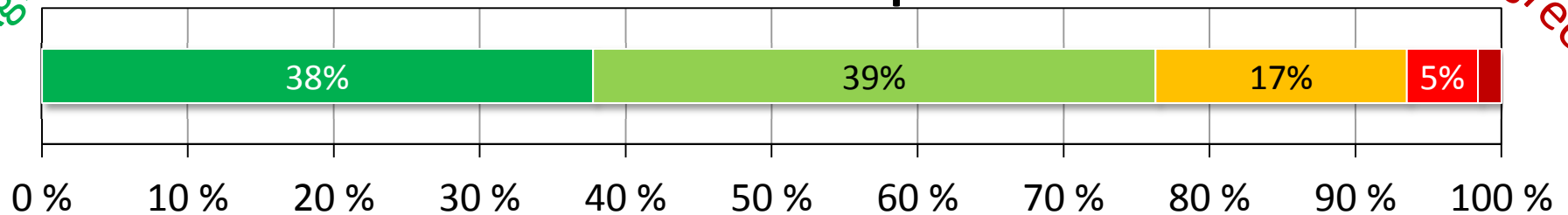
Open Access articles will be the way to go, especially in the developing countries!

Attitudes

Publishers are an essential part of the research communication process

Agree

Disagree



Publishers, perform an invaluable role in maintenance of scientific standards and the protection of intellectual property.

Why should I have to pay to give the journal my hard work?

I recognize the value added by publishers, but I know many of my colleagues do not.



Attitude

Licences



Licences



Licences

-60% -50% -40% -30% -20% -10% 0% 10% 20% 30% 40% 50% 60%

Exclusive License to Publish

22%

CC BY-NC-ND

28%

Copyright Assignment

23%

CC BY-NC

11%

CC BY-ND

8%

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8%

■ Most preferred licence

Licences

-60% -50% -40% -30% -20% -10% 0% 10% 20% 30% 40% 50% 60%

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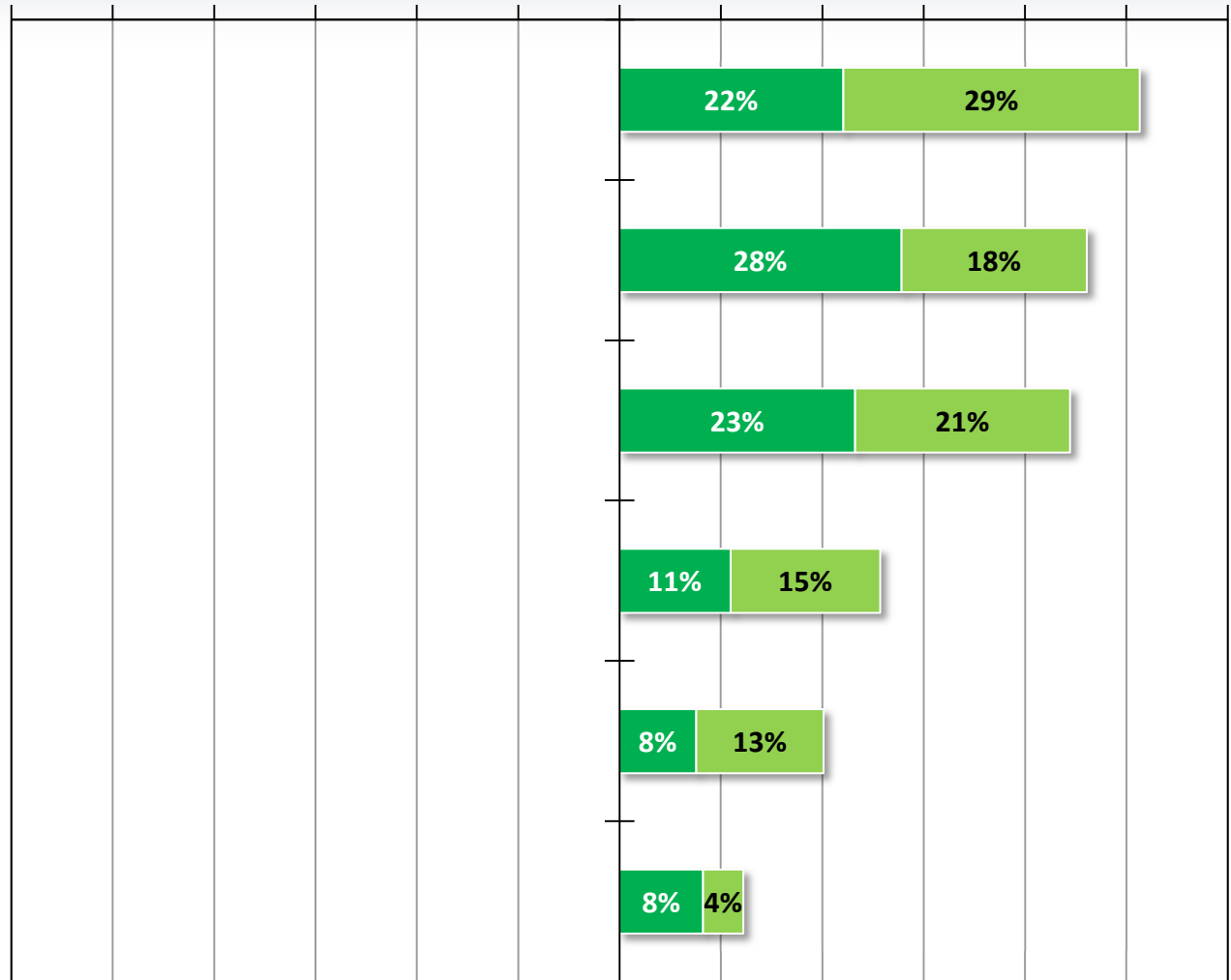
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■ Most preferred licence ■ Second most preferred licence

Licences

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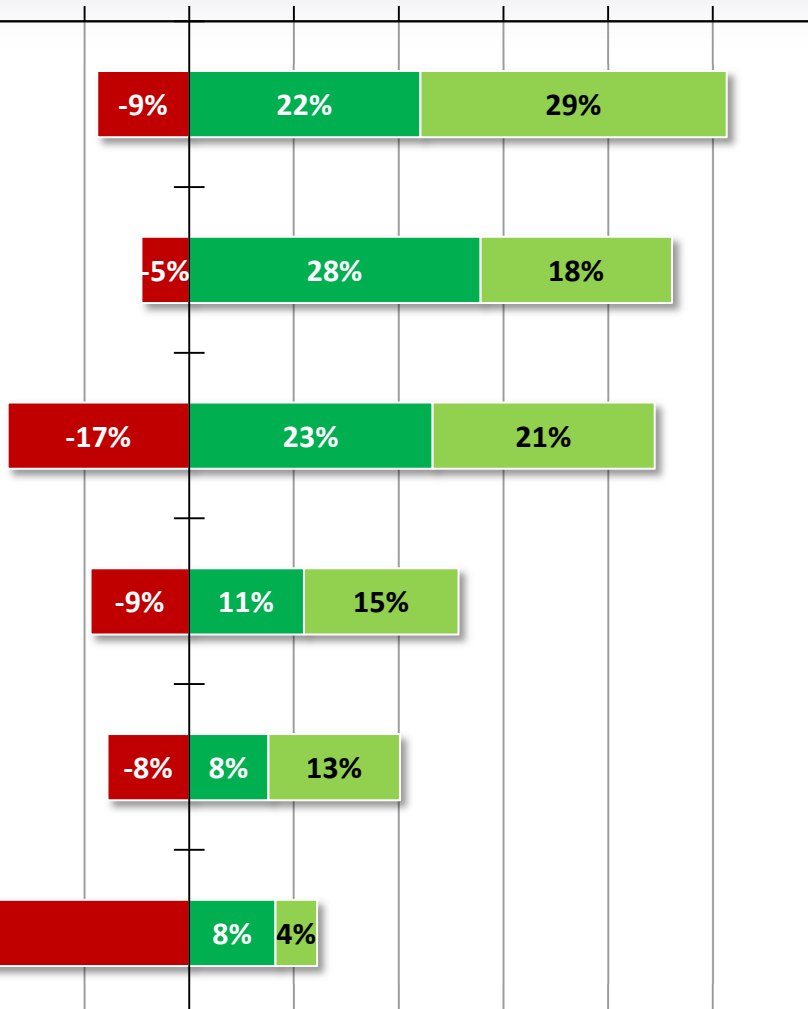
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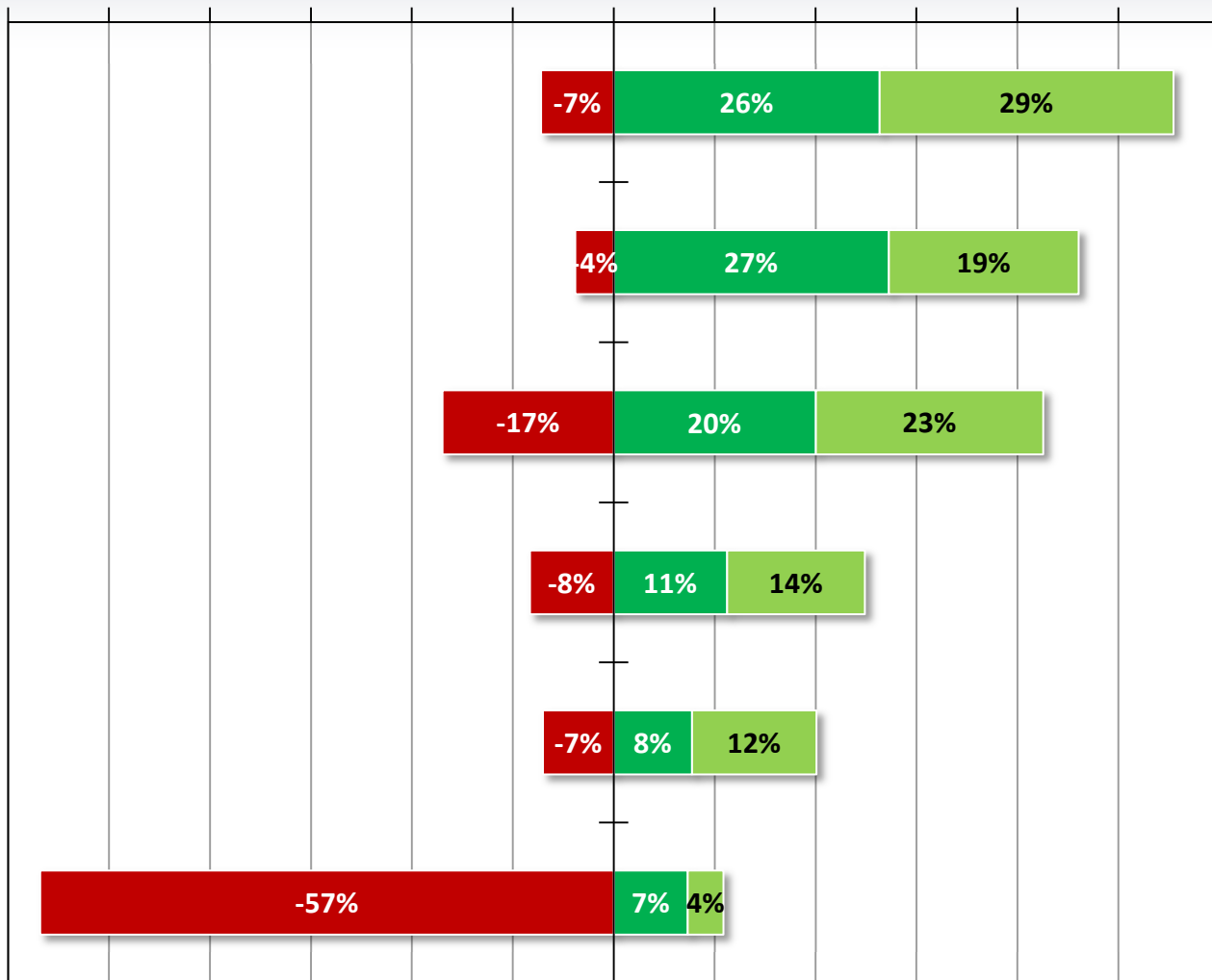
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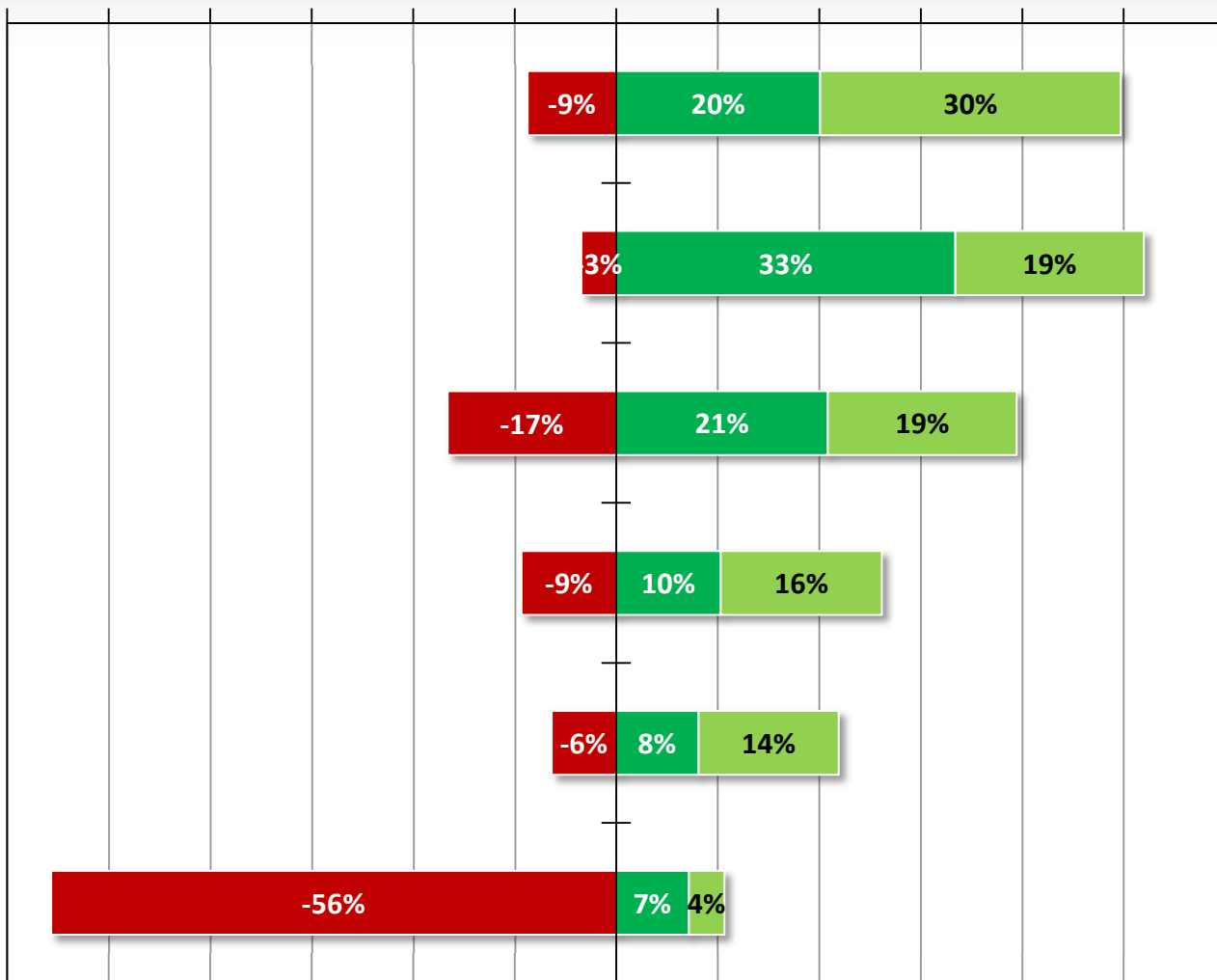
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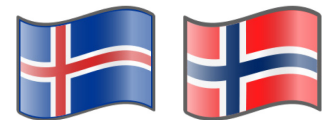
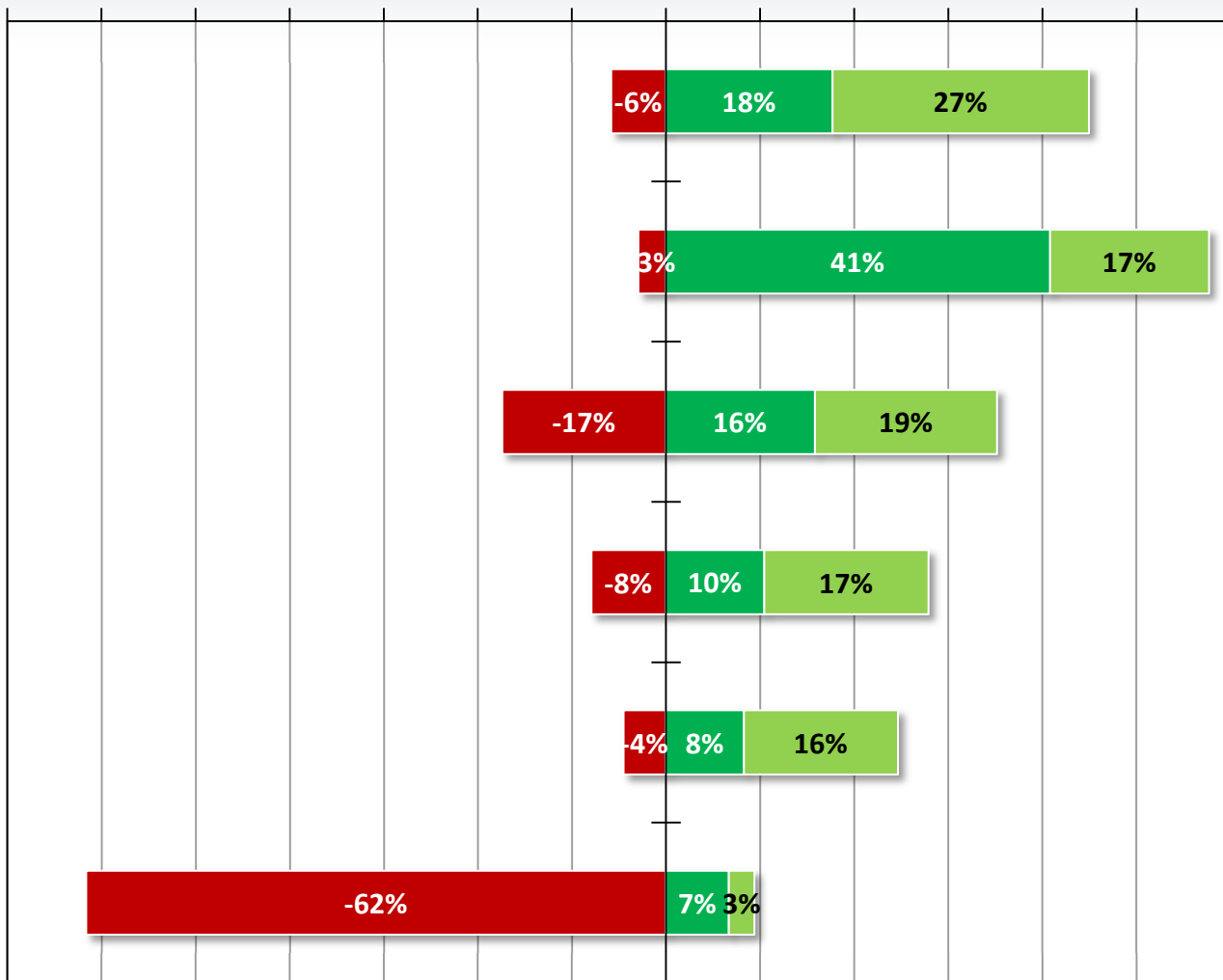
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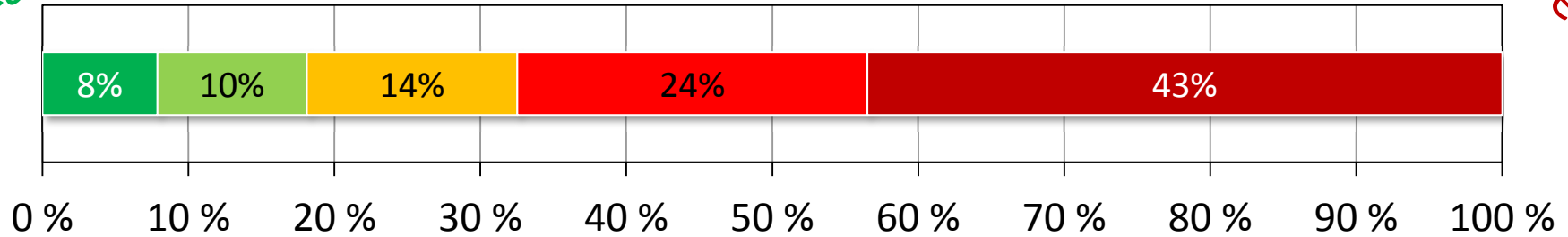
■ Least preferred licence

Licences

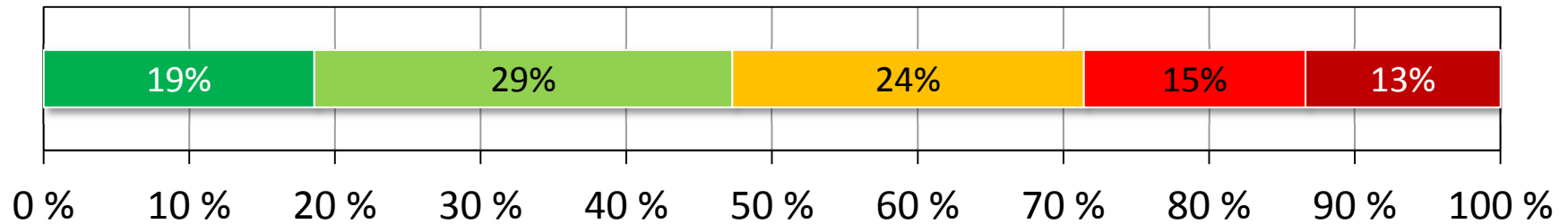
It is acceptable for others to use my work for commercial gain

Agree

Disagree



It is acceptable for others to use my work in text- or data-mining



Licences



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T&F's Own
Licence

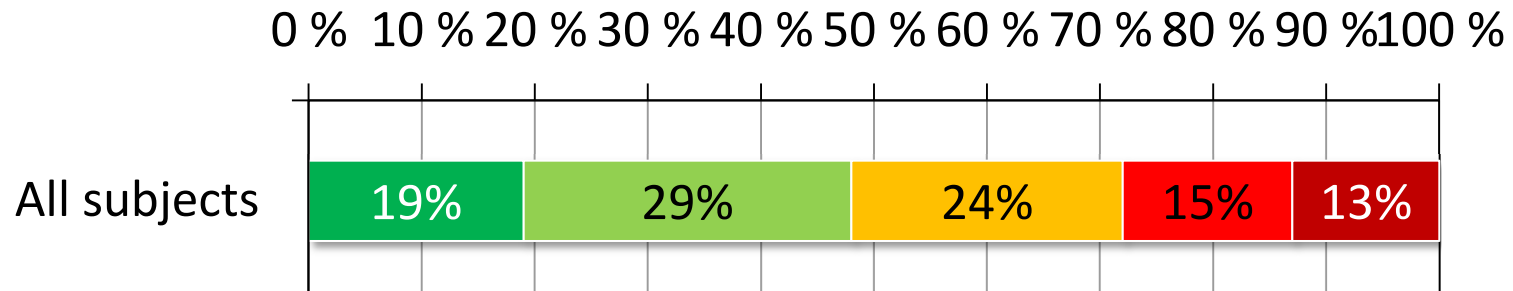
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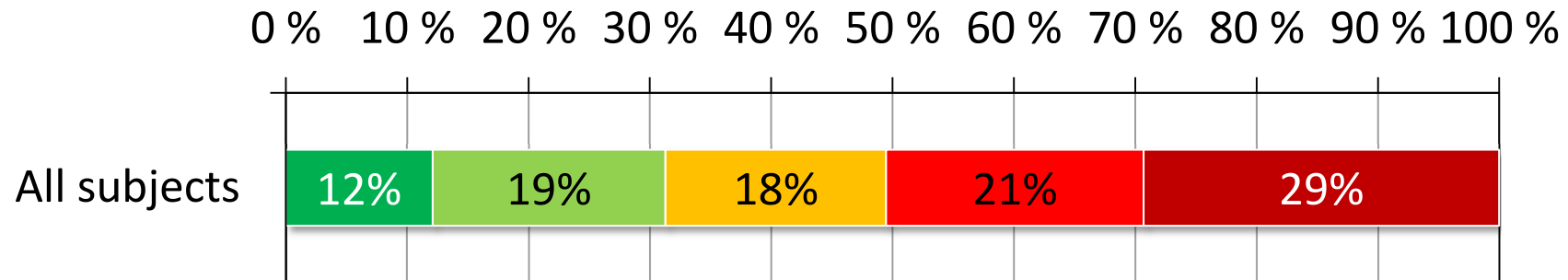
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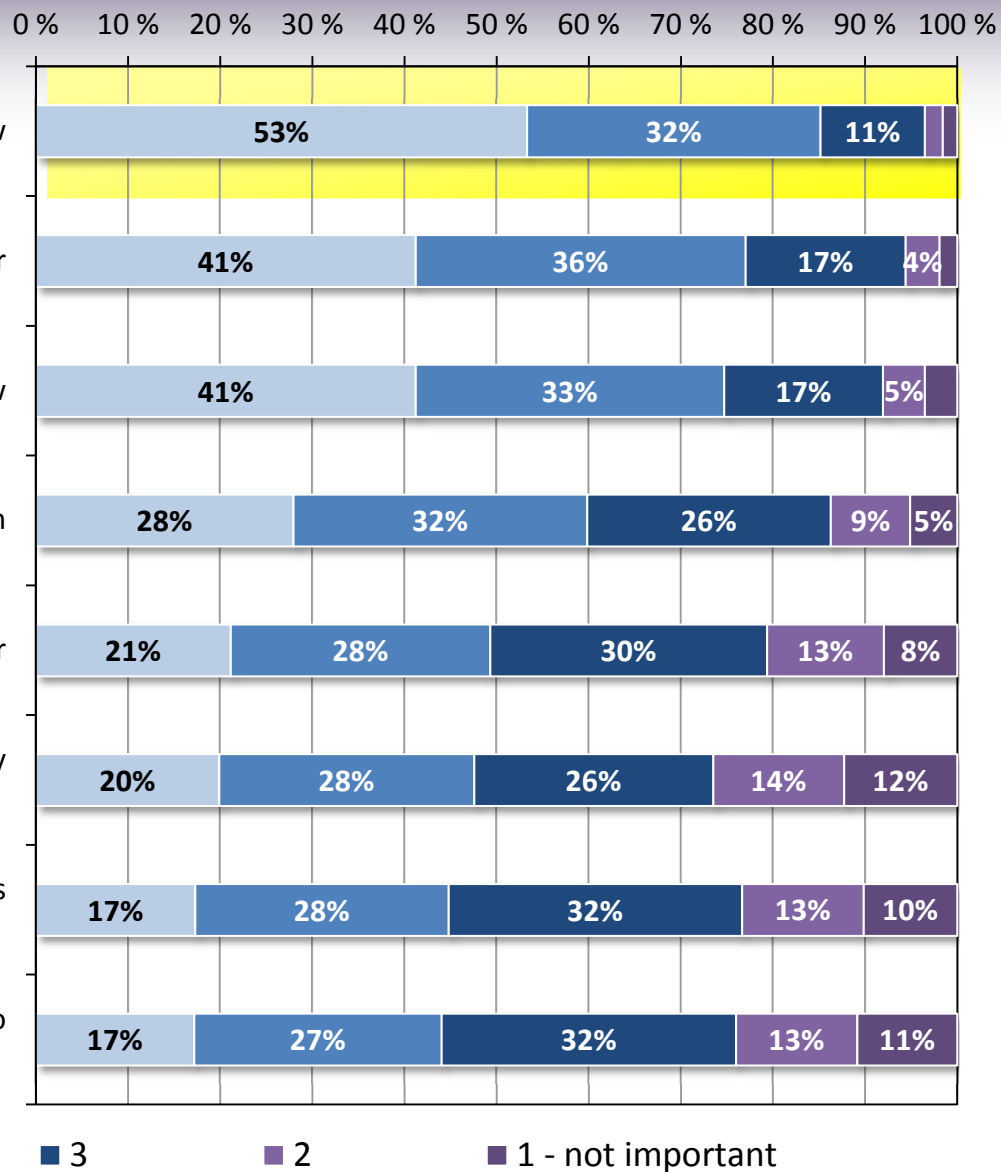


Licences

It is acceptable for others to adapt my work

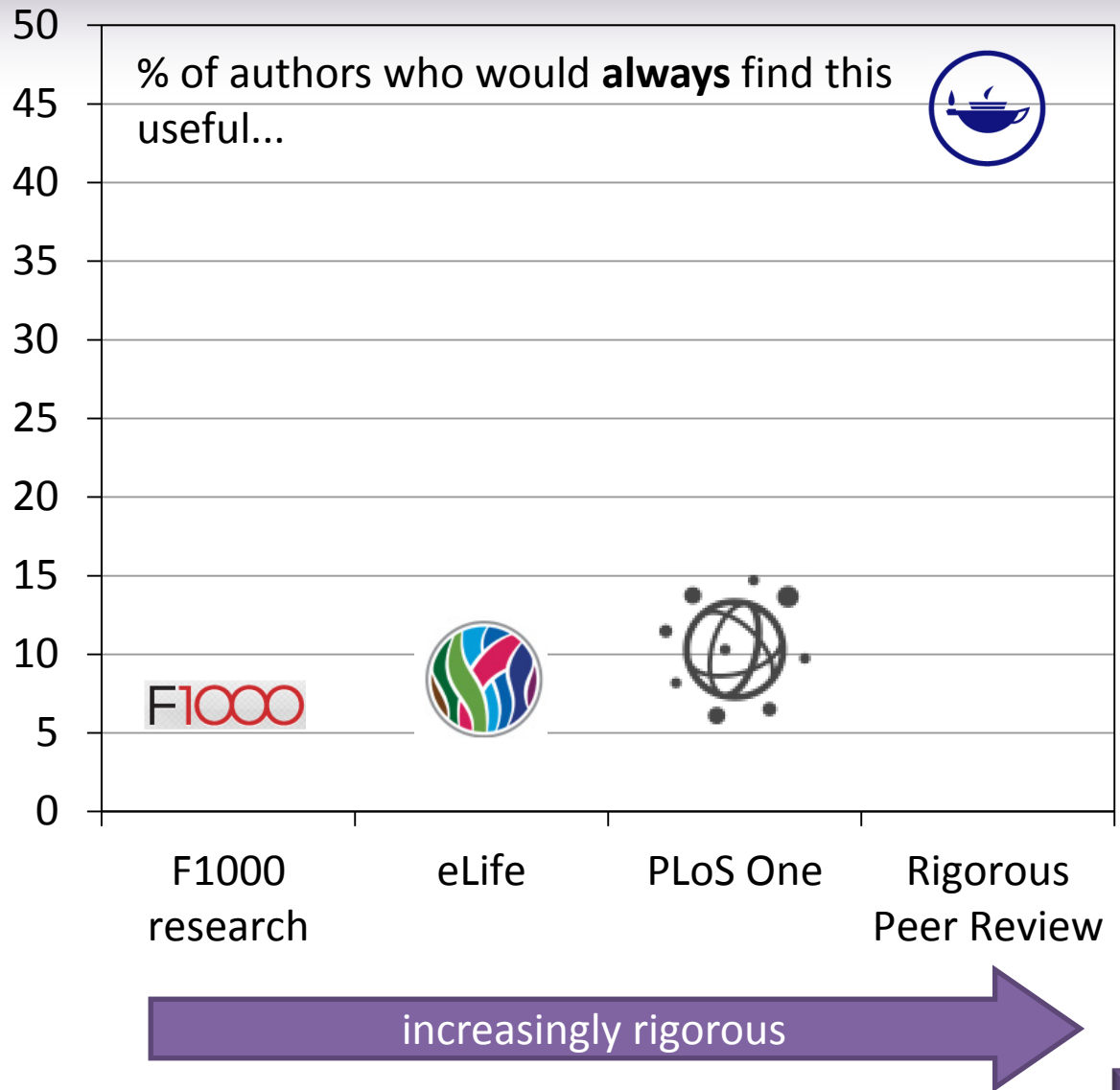


Services you expect to receive when paying to publish OA



Peer Review

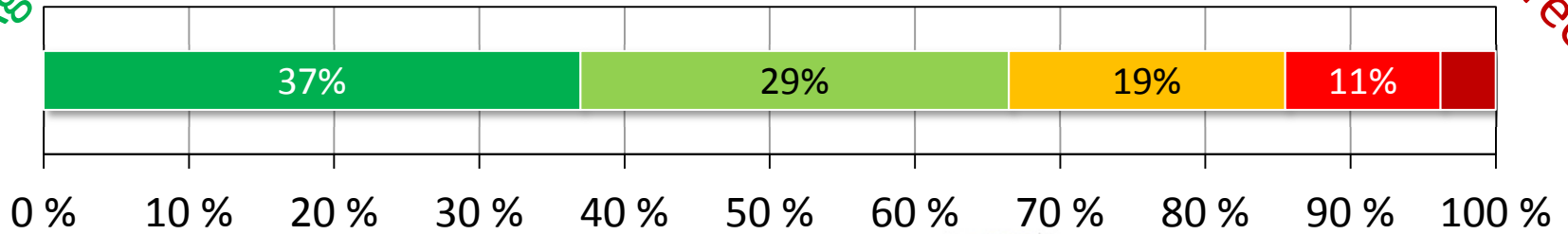
When publishing open access, I would find the following kinds of peer review suitable for my research...



All research outputs should be free for everyone to read online

Agree

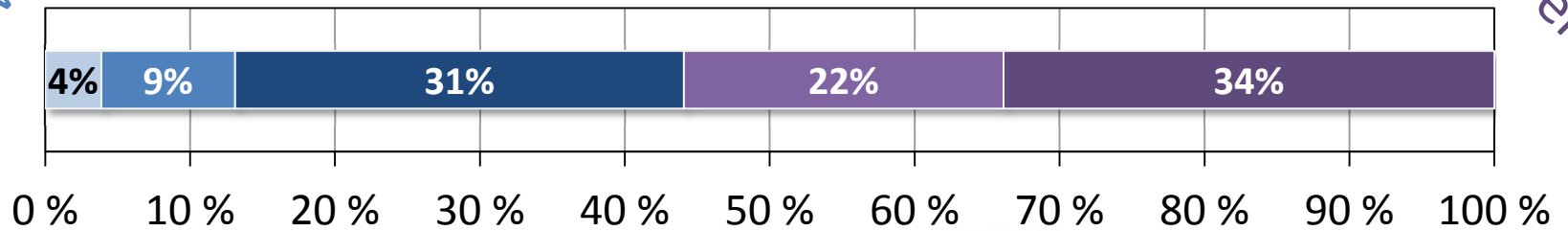
Disagree



Always

I actively choose to publish in Open Access journals

Never



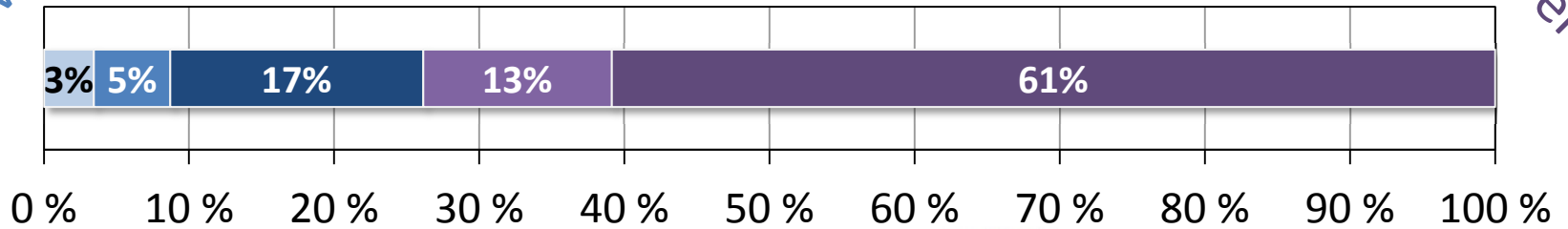
8%
Open
Access



Always

My institution provides some funds towards OA fees

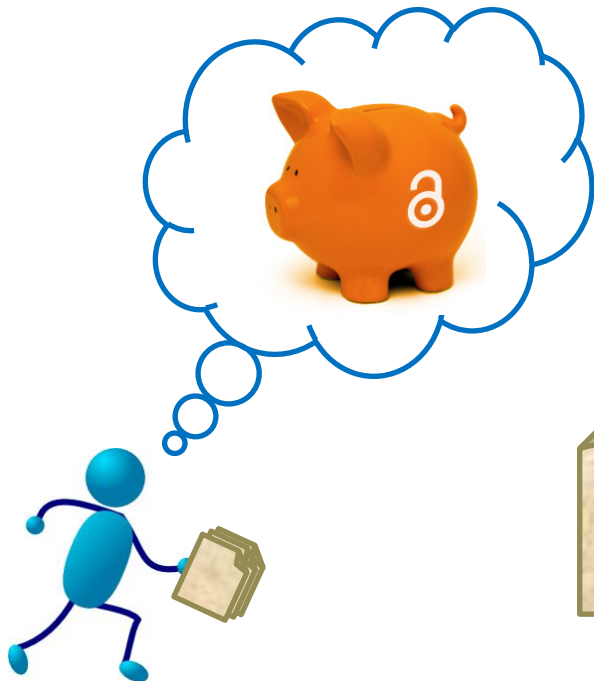
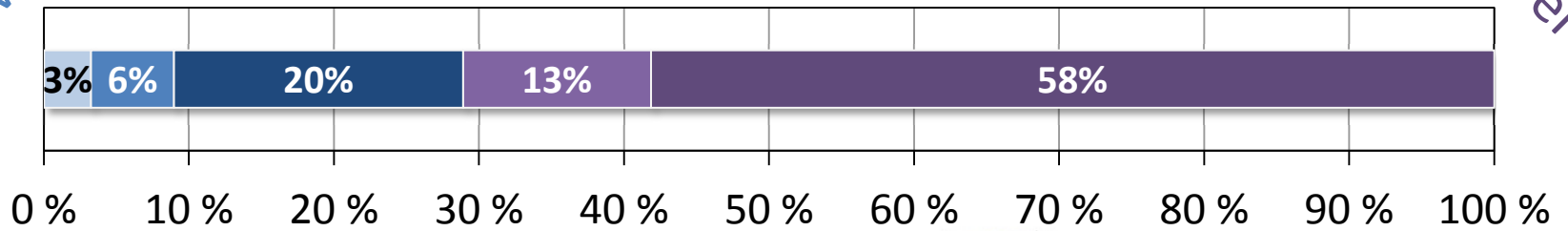
Never



Always

My research funder provides some funds towards OA fees

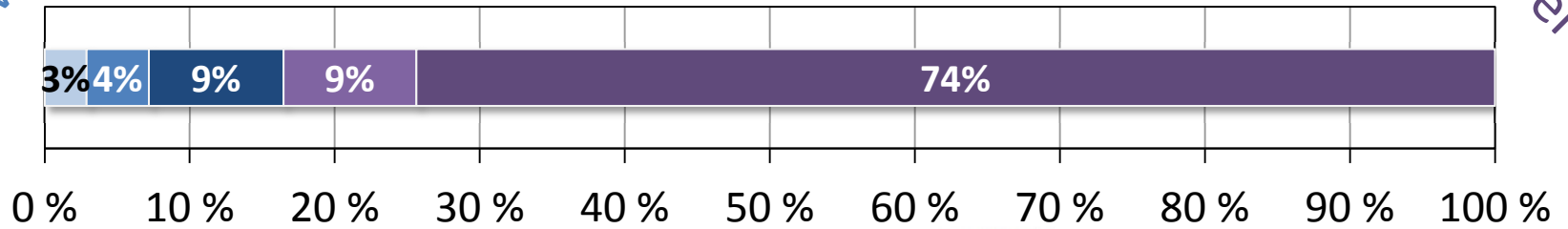
Never



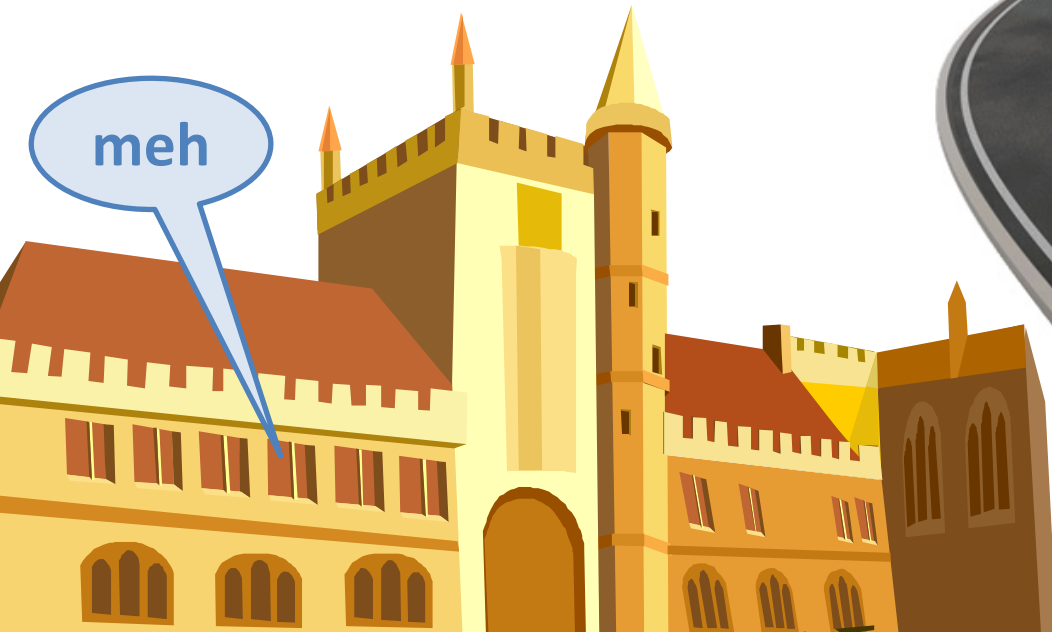
Always

My institution requires me to publish in free to access journals

Never



meh



“ It's too early to know how much traction OA journals will gain, in part because tenure and promotion criteria are becoming more stringent and, on the surface, traditional ”





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Open access survey

Open access survey: exploring the views of Taylor & Francis and Routledge authors

In the final weeks of 2012, and the early part of 2013, Taylor & Francis carried out a worldwide survey of authors from all of our journals to explore their views on open access.

With over **14,700** authors responding, this is the largest single survey our Research & Business Intelligence Department has conducted to date.

Why did we conduct this survey?

With open access developing at an extraordinary rate, Taylor & Francis wanted to gain a greater insight into the views of our authors towards open access, and many related topics, such as peer review, licensing, reuse, and metrics.

"The results of this survey are important, as they represent the views of a wide sample of authors across the disciplines in relation to open access following announcement of the RCUK and Wellcome mandates after the publication of the Finch report in the U.K."

Dr. David Green, Global Publishing Director at Taylor & Francis.

Survey and top-level results

We wanted to make the results of the full survey available for all to read and so have produced this document providing charts showing the raw results from all the questions in the survey along with details about the survey population and resulting sample.

[Open access survey: exploring the views of Taylor & Francis and Routledge authors](#)

A copy of the survey is provided in the Appendix at the link above.

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Supplements

These supplement to the top-level report each look at specific questions in turn from the survey and provide regional breakdowns along with breakdowns for all countries and subjects with more than 100 respondents. Breakdowns have not been provided for authors from the fields of law and area studies as there were fewer than 100 respondents in these areas.

[Supplement 1 – Regional and subject breakdowns of license preferences](#)

[Supplement 2 – Regional and subject breakdowns of attitudes towards re-use](#)

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