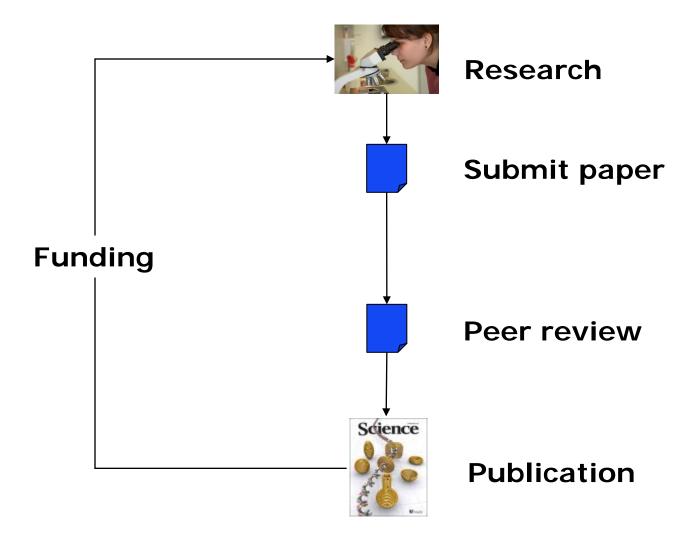
Mega Journals

And what they mean for the future of scientific publishing

Damian Pattinson, PhD Editorial Director, PLOS ONE Nov 22, 2012

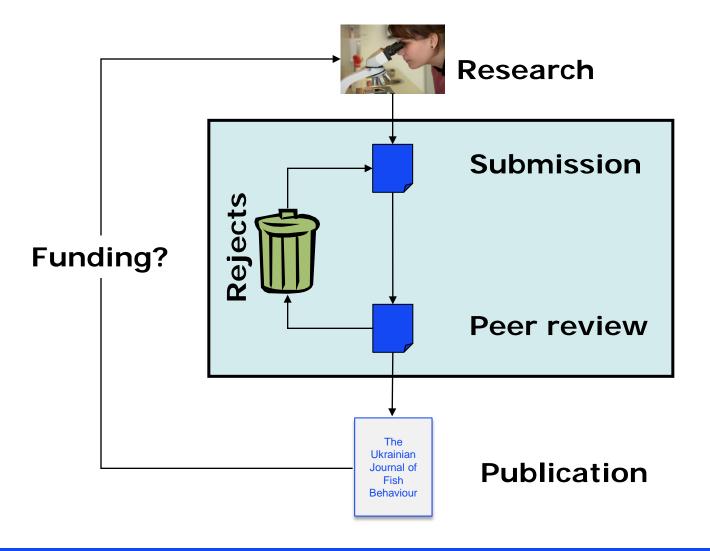


What's the problem with the current system?



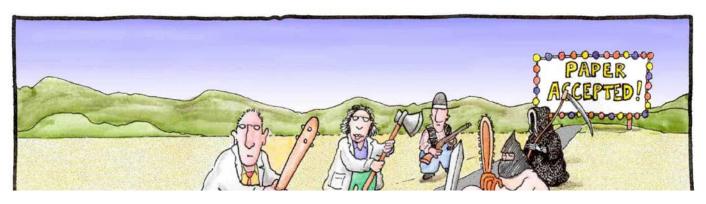


What's the problem with the current system?

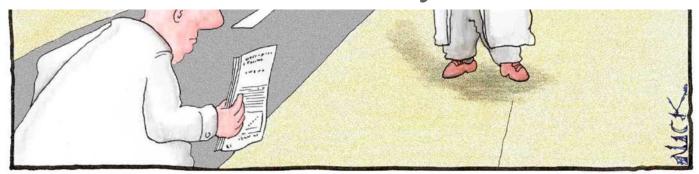




Is the communication trail fit for purpose?



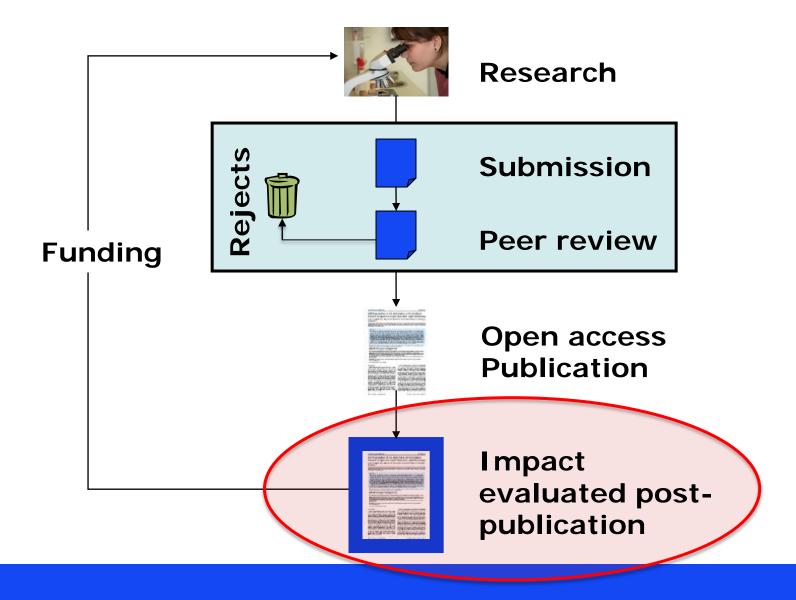
- When should 'scrutiny' happen?
- What does 'scrutiny' involve?



Most scientists regarded the new streamlined peer-review process as "quite an improvement."



A new way...





PLOS ONE's Key Innovation: the editorial process

- Editorial criteria
 - Scientifically rigorous
 - Ethical
 - Properly reported
 - Conclusions supported by the data
- Editors and reviewers do not ask
 - How important is the work?
 - Which is the relevant audience?
- Everything that deserves to be published, will be published
 - Therefore the journal is not artificially limited in size
- Use online tools to sort and filter scholarly content after publication, not before





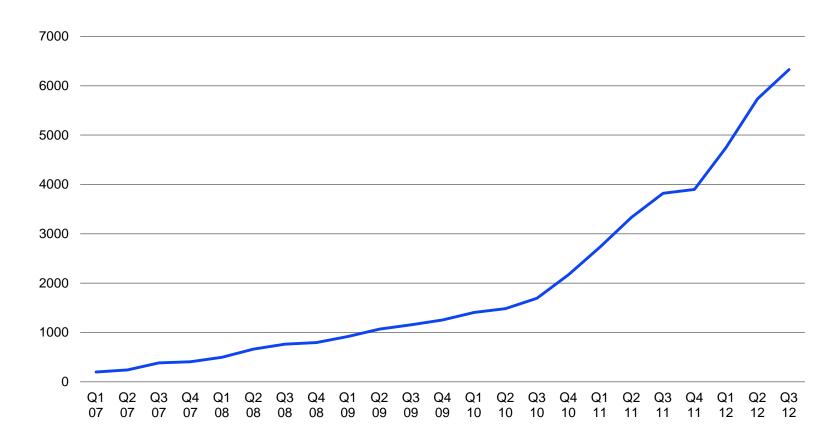
Features of PLOS ONE

Covering all of Science (but mostly Biology and Medicine)

- Publishing daily
- Streamlined production (no copyediting, no author proofs)
- Full colour throughout (no extra charge)
- Papers of unlimited extent (no extra charge)
- Unlimited supplementary materials (no extra charge)
- Utilizes many Web 2.0 features (comments, notes, ratings)
- Utilizes many Web 2.0 tools (editorial board discussion forum; everyONE blog; Twitter; Facebook)
- Encouraging of debate and commenting
- Uses the most liberal 'CC BY' copyright license
- Operates an 'author pays' publication fee (\$1,350)



Publications by PLOS ONE per quarter since launch





The rise of the megajournals...





Collectively, these will represent...

"a very large compendium of papers that have been vetted for scientific quality, but which will not be confined in terms of their likely importance."

Harold Varmus, Oct 2005



Collectively, these will represent...

"a very large compendium of papers that have been vetted for scientific quality, but which will not be confined in terms of their likely importance."

Harold Varmus, Oct 2005



So how could we measure 'importance'?

At the **ARTICLE LEVEL**, we could track

- Citations
- Web usage
- Expert Ratings
- Social bookmarking
- Community rating
- Media/blog coverage
- Commenting activity
- and more...

Current technology now makes it possible to add these metrics automatically





Advanced Search



some text. Hide notes

Jump to

Abstract

Results

Discussion

References

Introduction

Materials and Methods

Supporting Information

Acknowledgments Author Contributions

Home Browse Articles About For Readers For Authors and Reviewers

Journals

Hubs

PLoS.org

More

More

16h

RESEARCH ARTICLE

OPEN ACCESS

Rivaling the World's Smallest Reptiles: Discovery of Miniaturized and Microendemic New Species of Leaf Chameleons (Brookesia) from Northern Madagascar

Article

Metrics

Related Content

Comments: 2

Frank Glaw¹, Jörn Köhler², Ted M. Townsend³, Miguel Vences4*

1 Zoologische Staatssammlung München, München, Germany, 2 Hessisches Landesmuseum Darmstadt, Darmstadt, Germany, 3 Department of Biology, San Diego State University, San Diego, California, United States of America, 4 Division of Evolutionary Biology, Zoological Institute, Technical University of Braunschweig, Braunschweig, Germany

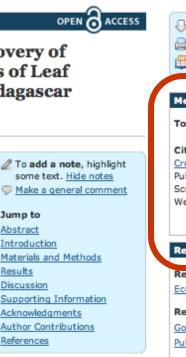
Abstract Top

Background

One clade of Malagasy leaf chameleons, the Brookesia minima group, is known to contain species that rank among the smallest amniotes in the world. We report on a previously unrecognized radiation of these miniaturized lizards comprising four new species described herein.

Methodology/Principal Findings

The newly discovered species appear to be restricted to single, mostly karstic, localities in extreme northern Madagascar: Brookesia confidens sp. n. from Ankarana, B. desperata sp. n. from Forêt d'Ambre, B. micra sp. n. from the islet Nosy Hara, and B. tristis sp. n. from Montagne des Français. Molecular phylogenetic analyses based on one mitochondrial and two nuclear genes of all nominal species in the B. minima group congruently support that the four new species, together with B. tuberculata from Montagne d'Ambre in northern Madagascar, form a strongly supported clade. This suggests that these species have diversified in geographical proximity in this small area. All species of the B. minima group, including the four newly described ones, are characterized by very deep genetic divergences of 18-32% in the ND2 gene and >6% in the 16S rRNA gene. Despite superficial similarities among all species of this group, their status as separate evolutionary lineages is also





What the community is saying

2.26 NBN Will world's smallest lizards save Madagascar

#rainforests? plosone.org/article/info%3... It's #Biodiversity week.

2.24 NBN World's smallest lizards save Madagascar #rainforests? plosone.org/article/info%3... #Biodiversity in NBN this week.

Tweets Top / All

nbnpress.com

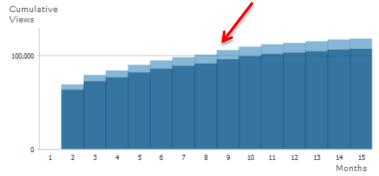


Broad-Spectrum Antiviral Therapeutics

Article Metrics Related Content Comments: 6

Article Usage 0





*Although we update our data on a daily basis, there may be a 48-hour delay before the most recent numbers are available. PMC data is posted on a monthly basis and will be made available once received.

Citations 0

citeulike 🕮

13



facebook

2740

MENDELEY

242

4





Related Content

Related Subject Categories

<u>Biochemistry</u>, <u>Biophysics</u>, <u>Infectious Diseases</u>, <u>Molecular Biology</u>, <u>Physics</u>, <u>Virology</u>

Related Articles on the Web

Google Scholar PubMed

More







Tweets of this article on Twitter[®]

Broad-Spectrum Antiviral Therapeutics

4 tweets as recorded by Twitter. Article published Jul 27, 2011. Tweets updated Sep 13, 2012.



SAMoiz http://t.co/OPz5DMcS

May 29, 2012



Motus Sweden Botemedel mot all typ av virus? En dröm? Blir kul att följa utvecklingen #PLoS: Broad-Spectrum Antiviral Therapeutics http://t.co/As7XJHwY
Jun 5, 2012



Kenzibit #PLoS: Broad-Spectrum Antiviral Therapeutics http://t.co/9gNySO2D
Jul 19, 2012



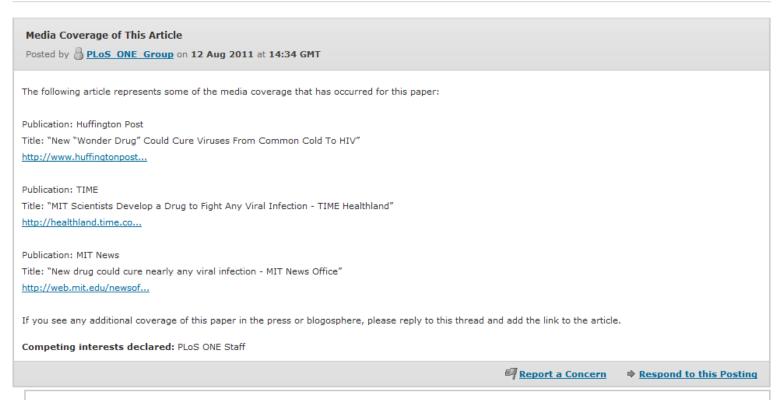
<u>Froggyfinder</u> Draco antiviral 10 years away exiting none the less <u>#PLOS</u>: Broad-Spectrum Antiviral Therapeutics http://t.co/Vkz4d7jX
Sep 10, 2012



Media Coverage of This Article

Original Article

Broad-Spectrum Antiviral Therapeutics



RE: Media Coverage of This Article



Advantages of mega journals



For scientists...

- Provide a venue for:
 - Negative results





Science News

... from universities, journals, and other research organizations

Pressure for Positive Results Puts Science Under Threat, Study Shows

ScienceDaily (Sep. 13, 2011) — Scientific research may be in decline across the globe because of growing pressures to report only positive results, new analysis suggests. A study by the University of Edinburgh examined more than 4,600 scientific research papers published between 1990 and 2007

Ads by Google

How To Do Meditation? — Did You Know That Meditating Just 15 Min a Day Could Change Your Life ... > www.SilvaLifeSystem.com

Forensic Science Schools — Find Forensic Science Programs. Accelerated, 100% Online or

"Negative results are disappearing from most disciplines and countries" Daniele Fanelli



Related Ads:

- Science Jobs
- Pressure
- Positive
- Study Research

See Also:

Health & Medicine

- Amyotrophic Lateral Sclerosis
- Tuberculosis

readers and citations, so scientific journals tend to reject them.

It is acknowledged among scientists that this problem might be worsening, because competition in science is growing and jobs and grants are given to scientists who publish frequently in high-ranking journals. Many researchers, therefore, have speculated that scientists will increasingly pursue predictable outcomes and produce positive results through reinterpretation, selection or even manipulation of data.

The study examined research papers in which a hypothesis had been tested, in various scientific disciplines. Over the period studied,

Crime Scene Investigator — Pursue a Forensic Science Career. Apply for Free Information Here! ... > learn.icdccollege.edu/Investigation

Precise Vacuum Regulator — Stable Vacuum Control Across Widely Varying Flow Rates. ... > Equilibar.com

Related Stories

Why Do Older Adults Display More Positive Emotion? It Might Have to Do With What

They're Looking at (Aug. 8, 2012) — Research has shown that older adults display more positive emotions and are quicker to regulate out of negative emotional states than younger adults. Given the declines in cognitive functioning and ... > read

Positive Words: The Glue to Social Interaction (May 24, 2012) — Words charged with a positive









Failing the Future: Three Unsuccessful Attempts to Replicate Bem's 'Retroactive Facilitation of Recall' Effect

Article

Metrics

Related Content

Comments: 6

Stuart J. Ritchie^{1*}, Richard Wiseman², Christopher C.

French3

1 Psychology Department, The University of Edinburgh, Edinburgh, United Kingdom, 2 School of Psychology, University of Hertfordshire, Hatfield, United Kingdom, 3 Anomalistic Psychology Research Unit, Goldsmiths, University of London, London, United Kingdom

Abstract Top

Nine recently reported parapsychological experiments appear to support the existence of precognition. We describe three preregistered independent attempts to exactly replicate one of these experiments, 'retroactive facilitation of recall', which examines whether performance on a memory test can be influenced by a post-test exercise. All three replication attempts failed to produce significant effects (combined n = 150; combined p = .83, one-tailed) and thus do not support the existence of psychic ability.



View All Figures









For scientists...

- Provide a venue for:
 - Negative results
 - "Unfashionable" results





ShirasuLab Shirasu Lab@RIKEN

Our first paper in **PLoS** One accepted! Previously rejected by P Methods just because we use non-popular plant. Congrats, Juliane! 35 minutes ago



For scientists...

- Provide a venue for:
 - Negative results
 - Unfashionable results
 - Reproduction studies







Home Browse Articles About For Readers For Authors and Reviewers

PLOS MEDICINE A peer-reviewed, open access journal

Journals

Hubs

PLOS.org

ESSAY ① ACCESS

Why Most Published Research Findings Are False

Article

Metrics

Related Content

Comments: 26

John P. A. Ioannidis

Abstract Top

Summary

There is increasing concern that most current published research findings are false. The probability that a research claim is true may depend on study power and bias, the number of other studies on the same question, and, importantly, the ratio of true to no relationships among the relationships probed in each scientific field. In this framework, a research finding is less likely to be true when the studies conducted in a field are smaller; when effect sizes are smaller; when there is a greater number and lesser preselection of tested relationships; where there is greater flexibility in designs, definitions, outcomes, and analytical To add a note, highlight some text. Hide notes

Make a general comment

Jump to

Abstract

Modeling the Framework...

<u>Bias</u>

Testing by Several...

Corollaries

Most Research Findings...

Claimed Research...

How Can We Improve the...

References

View All Figures

modes; when there is greater financial and other interest and prejudice; and when more teams are involved in a scientific field in chase of statistical significance. Simulations show that for most study designs and settings, it is more likely for a research claim to be false than true. Moreover, for many current scientific fields, claimed research findings may often be simply accurate measures of the prevailing bias. In this essay, I discuss the implications of these problems for the conduct and interpretation of research.

Download: PDF | Citation | XML

Print article

Order Reprints

Published in the August 2005 Issue of PLOS Medicine

Metrics (1)

Total Article Views: 642,191

Published on August 30, 2005

Citations Social Networks

CrossRef (418) CiteULike (343)

PubMed Central (154) Connotea (18) Scopus (816) Facebook (3039)

Web of Science® (748) Twitter (191)

More

Related Content

Related PLOS Articles

When Should Potentially False Research Findings Be Considered Acceptable?

Most Published Research Findings Are False—But a Little Replication Goes a Long Way

Minimizing Mistakes and Embracing Uncertainty

Related Articles on the Web

Google Scholar

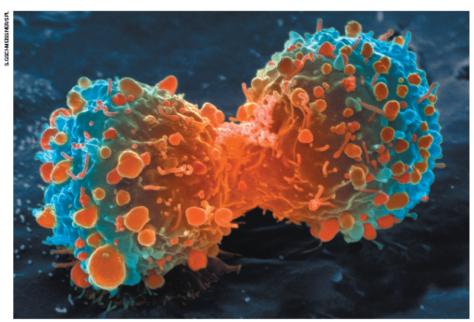
PubMed

More

COMMENT

AWAN INFLUENCA Shift expertise to track mutations where they emerge p.534 EARTH SYSTEMS Past climates give valuable clues to future warming p.537 INSTORY OF SCIENCE Descartes' lost letter tracked using Google p.540 OBITUARY Wylie Vale and an elusive stress hormone p542





Many landmark findings in preclinical oncology research are not reproducible, in part because of inadequate cell lines and animal models.

Raise standards for preclinical cancer research

C. Glenn Begley and Lee M. Ellis propose how methods, publications and incentives must change if patients are to benefit.

Efforts over the past decade to characterize the genetic alterations in human cancers have led to a better understanding of molecular drivers of this trials in oncology have the highest failure rate compared with other therapeutic areas. Given the high unmet need in oncology, it is understandable that barriers to clinical investigators must reassess their approach to translating discovery research into greater clinical success and impact.

Many factors are responsible for the high





Certify Your Research...

with a Certificate of Reproducibility



This certifies that

JAMES D. WATSON & FRANCIS CRICK

Has validated the methodology & results of their study

MOLECULAR STRUCTURE OF NUCLEIC ACIDS: A STRUCTURE FOR

Validate your results with the Reproducibility Initiative.

SUBMIT YOUR STUDY -



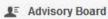
Home



= Instructions



Partners





000

Keep Me Informed >>

Overview

Many of the world's top media outlets, including The New York Times and The Wall Street Journal, have reported on the issue of reproducibility in scientific research. Currently researchers lack easy avenues to validate and publish reproduced results.

...that's all about to change.

Science Exchange, PLOS and figshare, with the support of top academic journals, are launching the Reproducibility Initiative.

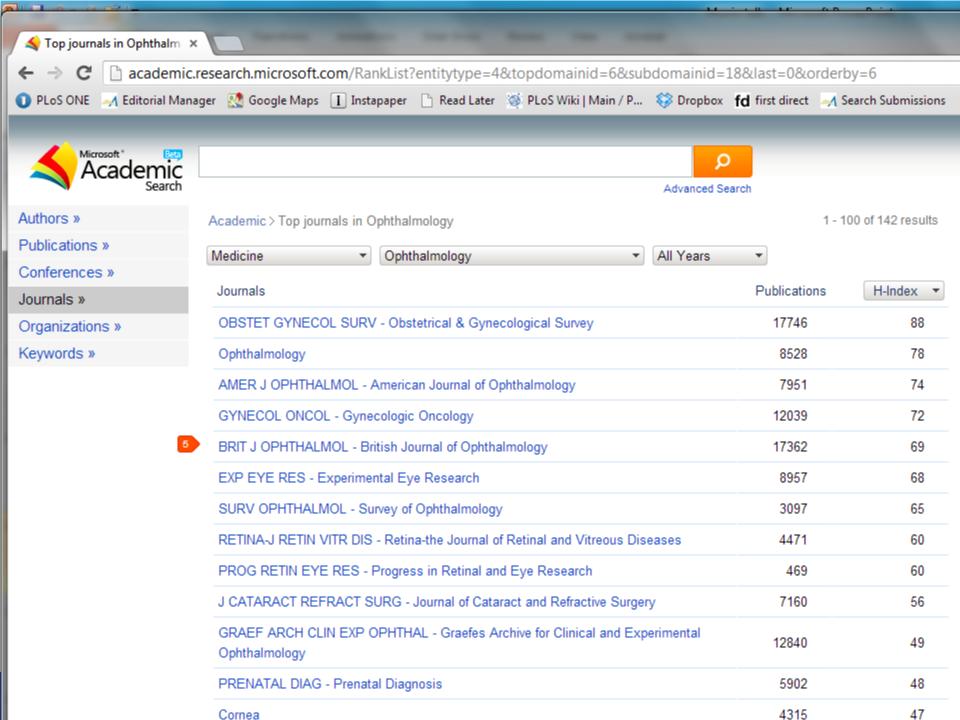
The Reproducibility Initiative is a new program to help scientists validate studies for publication or commercialization. Simply submit your study, and we'll match you to one of our 1000+ expert providers for validation. Validations are conducted blind, on a fee-for-service basis.



For scientists...

- Provide a venue for:
 - Negative results
 - Unfashionable results
 - Reproduction studies
- Manuscripts only need to be prepared and reviewed once
 - No more reformatting of references!
- Levels the playing field
 - Peer review is less likely to fall victim to the pot luck and bias associated with 'tiered' journals
 - Smaller fields are given the same visibility as large ones

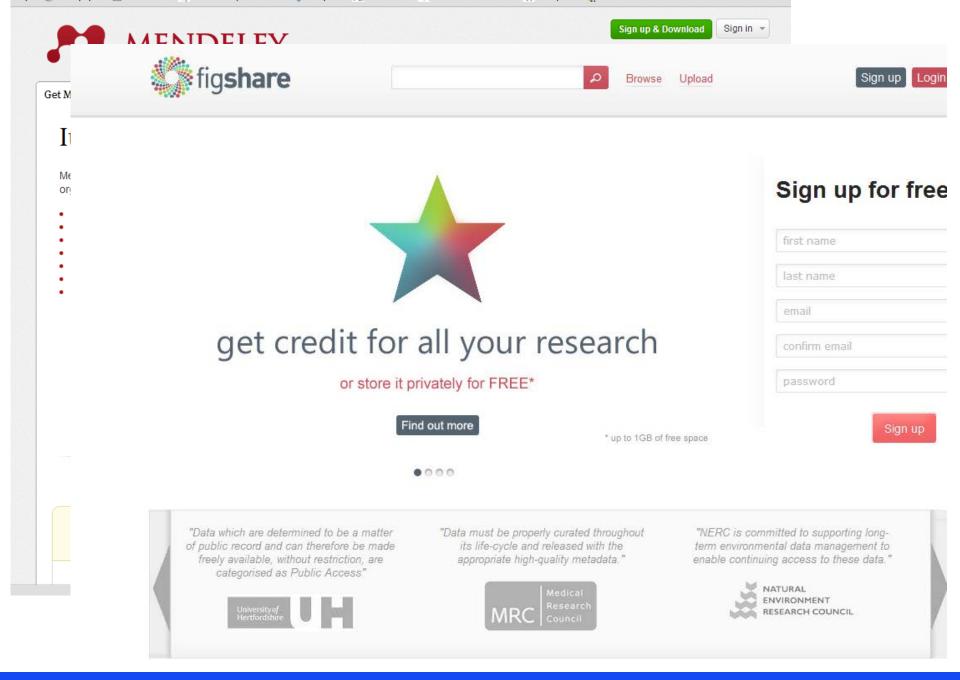




For publishers

- Only need to index things once (Web of Science, PMC etc)
- Many aspects of the journal can be consolidated (marketing, Twitter stream etc)
- Economies of scale naturally develop, making the journal more efficient
- Innovations from third parties add value to your content







For publishers

- Only need to index things once (Web of Science, PMC etc)
- Many aspects of the journal can be consolidated (marketing, Twitter stream etc)
- Economies of scale naturally develop, making the journal more efficient
- Innovations from third parties add value to your content
- Journal has the opportunity to set standards, which may become de facto standards in the field



Higher standards

- We aim for the highest standards in everything we do. Not selecting for impact does not mean we operate a substandard or 'lite' publishing process.
- Publication ethics
 - Financial disclosures are enforced
 - Competing interests disclosures are enforced
 - Open data sharing is enforced
 - Academic Editors are named on every paper
 - Ability to pay does NOT influence ability to publish
 - Editorial staff are blinded from any financial information
- Research ethics
 - Ethics statements published on all papers
 - Clinical trials must be prospectively registered
 - Clinical reporting guidelines enforced (PRISMA, CONSORT etc)
 - We do not accept papers funded by the tobacco industry



And higher...



Home Browse Articles About For Readers For Authors and Reviewers

PERSPECTIVE (1)

Improving Bioscience Research Reporting: The ARRIVE Guidelines for Reporting Animal Research

Article

Metrics

Related Content

Comments: 1

Carol Kilkenny 1*, William J. Browne 2, Innes C. Cuthill 3,

Michael Emerson⁴, Douglas G. Altman⁵

Published: June 29, 2010

1 The National Centre for the Replacement, Refinement and Reduction of Animals in Research, London, United Kingdom, 2 School of Veterinary Science, University of Bristol, Bristol, United Kingdom, 3 School of Biological Sciences, University of Bristol, Bristol, United Kingdom, 4 National Heart and Lung Institute, Imperial College London, United Kingdom, 5 Centre for Statistics in Medicine, University of Oxford, Oxford, United Kingdom

Citation: Kilkenny C, Browne WJ, Cuthill IC, Emerson M, Altman DG (2010) Improving Bioscience Research Reporting: The ARRIVE Guidelines for Reporting Animal Research, PLoS Biol 8(6): e1000412. doi:10.1371/journal.pbio.1000412

Jump to

View All Figures

Improving the Reporting... Improved Reporting Will...

To add a note, highlight

some text. Hide notes Make a general comment

Good Reporting Is...

Using Reporting...

Acknowledgments References



For publishers

- Only need to index things once (Web of Science, PMC etc)
- Many aspects of the journal can be consolidated (marketing, Twitter stream etc)
- Economies of scale naturally develop, making the journal more efficient
- Innovations from third parties add value to your content
- Journal has the opportunity to set standards, which may become de facto standards in the field
- Sound research is not handed over to other publishers!





IDEAS IN ECOLOGY AND EVOLUTION 5: 13-15, 2012

doi:10.4033/iee.2012.5.4.e

© 2012 The Author. © Ideas in Ecology and Evolution 2012 Received 29 May 2012; Accepted 29 May 2012

"the quality of submissions of ecological papers to *PLoS ONE* and the main ecological journals are probably comparable, that rejections by the main ecological journals to maintain a low acceptance rate are often arbitrary and independent of scientific merit, and that a large proportion of papers rejected by ecological journals are just as important for the scientific record and just as likely to be well cited as those that they do accept."

Journal	Manuscript acceptance rate (%)	Impact factor (Web of Science)	Number of citations for ecological research papers	
			Mean	Median
PLoS ONE	69	4.4	11.6	8.0
Ecology	20	5.1	11.3	9.0
Oikos	15	3.4	7.8	6.5
Functional Ecology	15	4.6	10.7	9.0
Ecology Letters	<11	15.2	20.9	16.0
Science	<7	31.3	66.9	44.0
Nature	8	36.1	64.7	58.5

actively advertise their impact factor, and highlight that their selectivity means that they publish only the very best of the work that is submitted to them. As Aarssen (2012) notes, to maintain these low acceptance rates and "addiction to impact factor elitism...many editors routinely justify rejection of even high quality papers on the absurd claim of limited space....for printed pages

appropriate for a general ecological journal; this yielded 26 and 28 papers in *Nature* and *Science*, respectively. For each paper selected from each journal, I determined how many times it had been cited by using the Web of Science database in May 2012. The acceptance rate for all but one of the journals was obtained from the journal's web page, recent editorials in the journal or





Limitations



Limitations

- Harder to identify high impact papers at time of publication
 - ALTHOUGH new metrics are changing this
- Less choice for authors
 - Is this a problem?
- A "flood of low quality papers that wouldn't have otherwise been published"



Search articles...



Advanced Search



Home Browse Articles About For Readers For Authors and Reviewers

Journals

Hubs

PLoS.org

RESEARCH ARTICLE

ACCESS

The boiling point of water

Article

Metrics

Related Content

Comments: 2

1 Zoologische Staatssammlung München, München, Germany, 2 Hessisches Landesmuseum Darmstadt, Darmstadt, Germany, 3 Department of Biology, San Diego State University, San Diego, California, United States of America, 4 Division of Evolutionary Biology, Zoological Institute, Technical University of Braunschweig, Braunschweig, Germany

Abstract Top

Background

We wanted to find out the boiling point of water

Results Discussion

Supporting Information

Materials and Methods

To add a note, highlight

some text. Hide notes

Make a general comment

Acknowledgments

Author Contributions References

bed herein.

Jump to

Introduction

Methodology/Principal Findings

We put the kettle or and stuck a thermometer in it. The water boiled at 100°C.

Download: PDE Citation | XML

Print articla

Ez Reprint New & improved!

Metrics (1)

Total Article Views: 33,029

Cited in CrossRef (1) Social Networks Facebook (283)

PubMed Central (0)

Scopus (0)

Web of Science® (0)

More

Related Content

Related Subject Categories

Ecology, Evolutionary Biology

Related Articles on the Web

Google Scholar

PubMed

More















What the community is saying



2.26 NBN Will world's smallest lizards save Madagascar #rainforests? plosone.org/article/info%3... It's #Biodiversity week.



2.24 NBN World's smallest lizards save Madagascar #rainforests? plosone.org/article/info%3... #Biodiversity in NBN this week. nbnpress.com

The future



Questions

- When a journal represents 2%, 5%, 50% of the literature, is it even a journal any more?
- How will megajournals differentiate themselves?



- Added value
 - Enhanced figures
 - Embedded data
 - Semantic markup



Article | Material_Methods | Tables | Figures |



Structural Basis For Substrate Specificity In Human Monomeric Carbonyl Reductases

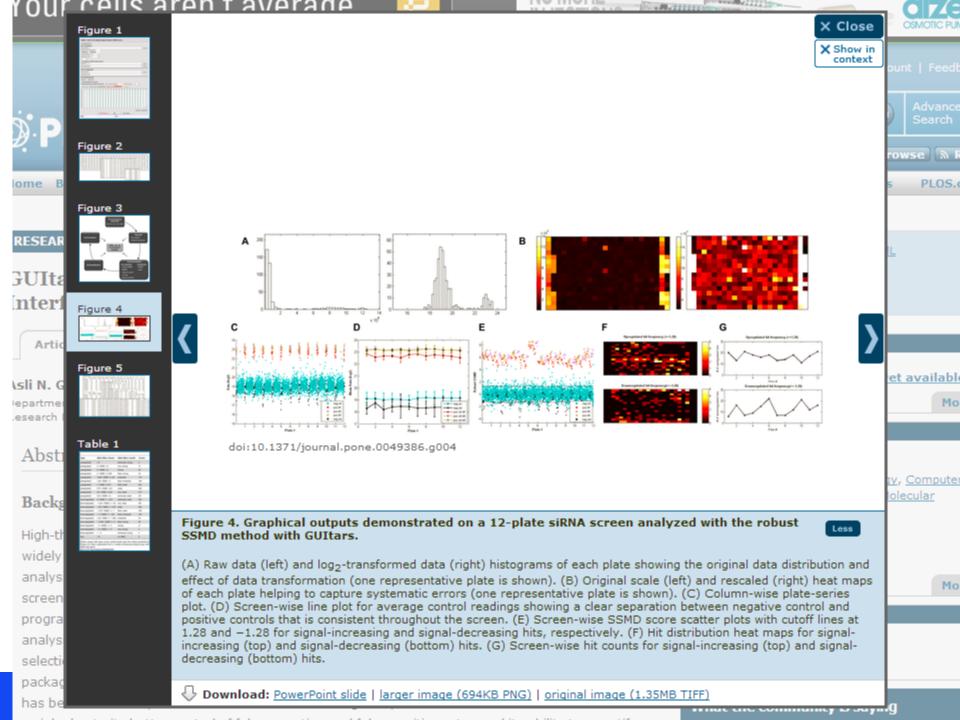
Ewa S Pilka 1* , Frank H Niesen 1* , Wen Hwa Lee 1* , Yasser El-Hawari 2 , James E Dunford 3 , Grazyna Kochan 1 , Vladimir Wsol 4 , Hans-Joerg Martin 2 , Edmund Maser 2 , and Udo Oppermann $^{1,3,\#}$

- 1 Structural Genomics Consortium, University of Oxford, Old Road Campus Research Building, Headington, OX3 7DQ, UK.
- 2 University of Kiel, Kiel, Germany.
- 3 Nuffield Department of Orthopedic Surgery, Rheumatology and Musculoskeletal Sciences, Botnar Research Center, University of Oxford, Oxford, OX3 7LD, UK.
- 4 Faculty of Pharmacy, Charles University, Hradec Kralove, Czech Republic.
- * These authors contributed equally to this work.
- #Corresponding author e-mail: udo.oppermann@sgc.ox.ac.uk

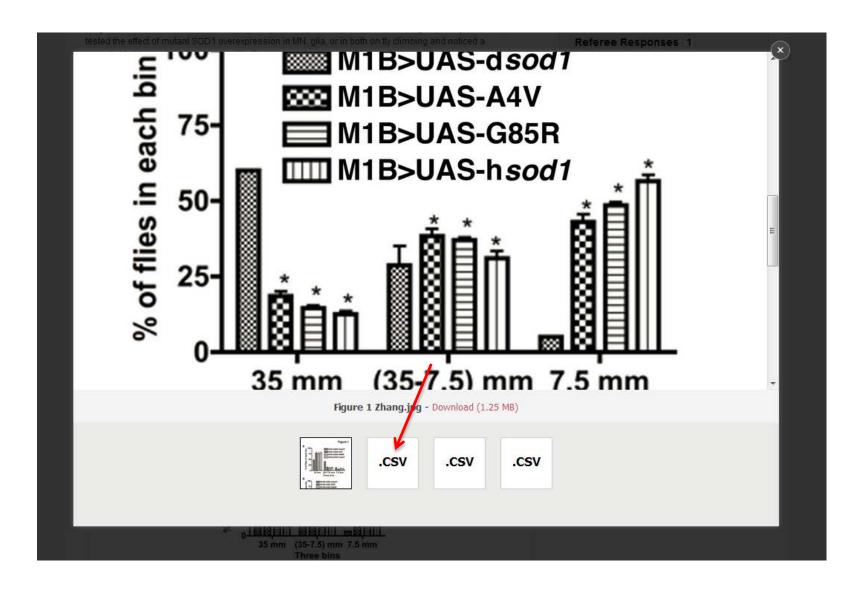
Funding: The Structural Genomics Consortium is a registered charity (number 1097737) that receives funds from the Canadian Institutes for Health Research, the Canadian Foundation for Innovation, Genome Canada through the Ontario Genomics Institute, GlaxoSmithKline, Karolinska Institutet, the Knut and Alice Wallenberg Foundation, the Ontario Innovation Trust, the Ontario Ministry for Research and Innovation, Merck & Co







F1000 Research embedded data





Elsevier's Article of the Future

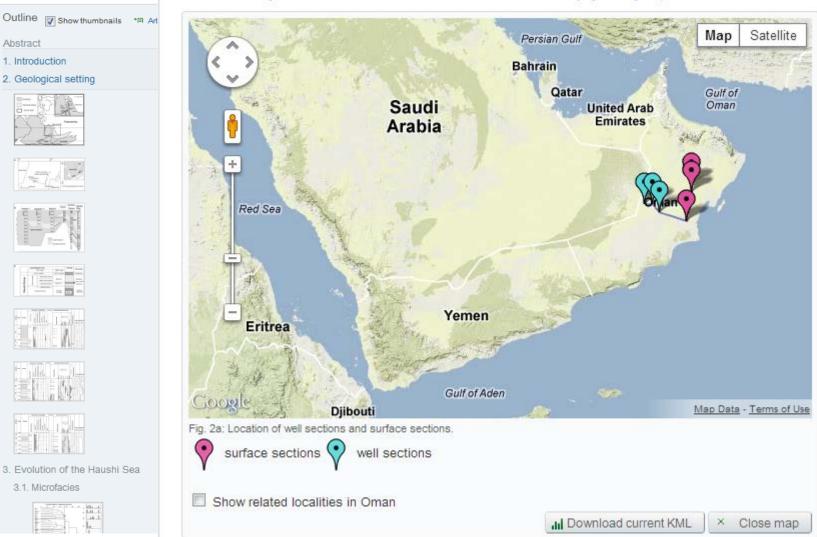
PDF (18 pages) E-mail

Export 5

More 🔻

Display mode ▼

sandstones, red and green mudrocks, and sandy calcarenites passing upward to coarse-grained and cross-laminated sandy calcarenites, bioclastic limestones, and marlstones (Fig. 2a, Fig. 2b).



Palaeoclimatology, Pa

·2 E, 1 December 2008, Pag ·008.08.008 E

rm 2008-7-4;

HII, Plate IV

e following additional conte

9)





ABOUT BIOLINE

ALL JOURNALS

Testimonials

SUPPORT BIOLINE

News



Ichthyological Bulletin
J.L.B. SMITH INSTITUTE OF ICHTHYOLOGY
ISSN: 0073-4381
No. 64, 1995



BIOLINE CODE: FB95003
FULL PAPER LANGUAGE: ENGLISH
DOCUMENT TYPE: RESEARCH ARTICLE
DOCUMENT AVAILABLE FREE OF CHARGE

Ichthyological Bulletin, No. 64, 1995

Fish community structure in three temporarily open/closed estuaries on the Natal coast T.D. Harrison and A.K. Whitfield

ABSTRACT

The fishes of three small Natal estuaries, the Mhlanga. Damba and Zotsha were sampled over a period of two years. A total of 68 fish taxa representing 24 families, 39 genera and 55 species were captured during this study. Forty seven fish taxa were recorded in the Mhlanga estuary of which <u>Gilchristella aestuaria</u>, <u>Oreochromis mossambicus</u>, <u>Valamugil cunnesius</u>, <u>Valamugil</u> sp. and juvenile mugilids numerically dominated. In terms of biomass, <u>O. mossambicus</u>, <u>V. cunnesius</u>, <u>Liza alata</u>, <u>Myxus capensis</u> and <u>Mugil cephalus</u> dominated the ichthyofauna of the Mhlanga system. In the Damba estuary, 24 fish taxa were recorded, the most abundant being <u>Glossogobius callidus</u>, M. capensis and <u>O. mossambicus</u>. M. capensis, <u>M. cephalus</u>, <u>O. mossambicus</u> and <u>G. callidus</u> dominated the fish biomass captured in the Damba system. A total of 56 fish taxa were recorded in the Zotsha estuary during this study, with the ichthyofauna numerically dominated by juvenile mugilids, G. aestuaria, <u>O. mossambicus</u>, <u>Rhabdosargus holubi</u>, <u>Terapon jarbua</u>, <u>Ambassis productus</u> and <u>G. callidus</u>. The species which dominated the fish biomass in the Zotsha system were <u>O. mossambicus</u> <u>L. alata</u>, <u>Valamugil robustus</u>, <u>V. buchanani</u>, M. capensis, <u>M. cephalus</u> and V. cunnesius.

Classifying the species according to whether they were resident estuarine, freshwater, estuarine-dependent marine or marine species revealed that the first three groups were all well represented in the systems. Oreochromis mossambicus was the dominant freshwater



- Added value
 - Enhanced figures
 - Embedded data
 - Semantic markup
- Cost



- PLOS ONE \$1,350
- G3 (Genetics Society of America) \$1,650 / \$1,950
- BMJ Open £1,200
- Scientific Reports (Nature Publishing Group) \$1,350
- AIP Advances (American Inst Phys) \$1,350
- Biology Open (Company of Biologists) \$1,350
- Springer Plus \$ 1,080
- TheScientificWorldJOURNAL (Hindawi) \$1,000
- QScience Connect (Bloomsbury Qatar Foundation) \$995
- SAGE Open \$695





Your Peers, Your Science. Academic Publishing is Evolving.



PeerJ provides academics with two Open Access publication venues: PeerJ (a peer-reviewed academic journal) and PeerJ a account the same of the



The Lifetime Model

Journal subscription fees made sense in a pre-Internet world, but now they just slow the progress of science. It's time to The state of the s



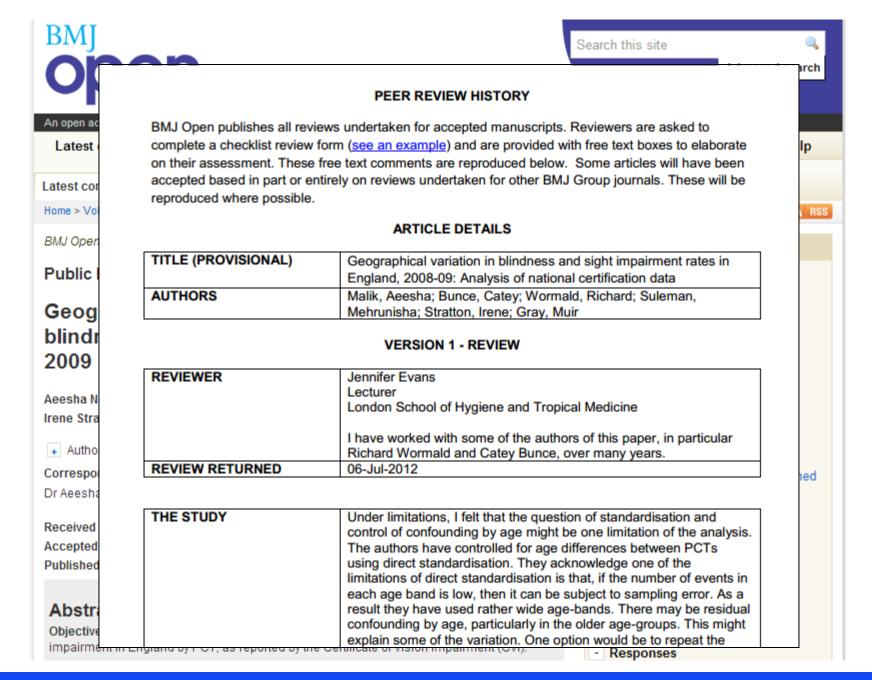
The People

The founding team includes publishing and technology professionals with decades of experience serving the academic on the site of the state



- Added value
 - Enhanced figures
 - Embedded data
 - Semantic markup
- Cost
- Peer review









Im

and

Ali A

For

BMC Publi

Abs

Bac

"Eve modi

study for p

Met

To as

(met

contr the F proje

Res

Open Access

Advanced sea

About this journal My BMC Medicine Authors Home Articles Reviewers Pre-publication history Rese

Impact of evergreening on patients and health insurance: a meta analysis and reimbursement cost analysis of citalogram/escitalogram antidepressants

Ali A Alkhafaji, Ludovic Trinquart, Gabriel Baron, Moise Desvarieux and Philippe Ravaud BMC Medicine 2012, 10:142 doi:10.1186/1741-7015-10-142

Pre-publication versions of this article and reviewers' reports

Original Submission - Version 1	Manuscript		11 Jul 2012
Reviewer's Report	Thomas Faunce		30 Jul 2012
Reviewer's Report	Joel Lexchin		01 Aug 2012
Reviewer's Report	Jacqueline Birks		20 Aug 2012
Resubmission - Version 2	Manuscript	Author's comment	14 Sep 2012
Resubmission - Version 3	Manuscript	Author's comment	14 Sep 2012
Reviewer's Report	Joel Lexchin		22 Sep 2012
Reviewer's Report	Jacqueline Birks		01 Oct 2012
Resubmission - Version 4	Manuscript	Author's comment	04 Oct 2012
Editorial acceptance			08 Oct 2012
Published			20 Nov 2012

In the meta-analysis of seven head-to-head trials (2,174 patients), efficacy was significantly better for escitalopram than citalopram (combined odds ratio (OR) 1.60 (95% confidence interval 1.05 to 2.46)). However, for the adjusted indirect comparison of 10 citalogram and 12 escitalogram placebo-controlled trials, 2,984 and 3,777 patients respectively, efficacy was similar for the two drug forms (combined indirect OR 1.03 (0.82 to 1.30)). Because of the discrepancy, we could not combine direct and indirect data (test of inconsistency, P = 0.07). A similar discrepancy was found for treatment acceptability. The overall reimbursement cost burden for the citalogram, escitalogram and its generic forms was 120.6 million Euros in 2010, with 96.8

edicine e 10

g options act ional PDF

blication

d literature

ogle blog

articles by

ogle Scholar d articles/pag

ogle ogle Scholar

oad reference to a friend

Orger reprints Post a comment

Share this article



- Added value
 - Enhanced figures
 - Embedded data
 - Semantic markup
- Cost
- Peer review
- Article-level metrics



The biological impacts of the Fukushima nuclear accident on the pale grass blue butterfly

Atsuki Hiyama, Chiyo Nohara, Seira Kinjo, Wataru Taira, Shinichi Gima, Akira Tanahara & Joji M. Otaki

Scientific Reports 2, Article number: 570 (2012) | doi:10.1038/srep00570

Total citations



Sharing & bookmark metrics

Tweets	2141	Facebook	131
Google+	9	News	10
Reddit	9	Blog posts	3

Last updated: 21 November 2012 17:2:54 EST

Mentions in news, blogs & Google+



Last updated: 21 November 2012 17:2:54 EST

268010 Page views



Last updated: 21 November 2012 17:2:54 EST

Twitter demographics



Scientific Reports





Info Home About Editorial Board Research Topics View Some Authors Review Guidelines Subscribe to Alerts Search Article Type Publication Date From To **Author Info** Why Submit?

Fees

Office

Article Types Author Guidelines Submission Checklist Contact Editorial

Go Q.

ORIGINAL RESEARCH ARTICLE Share 0 Like 0 Comment 0 f in ♥ X+1 0 Share Altmetric 5.965 Views

Adaptive Sound Localization with a Silicon Cochlea Pair

Vincent Y. Chan¹, Craig T. Jin¹ and André van Schaik^{1*}

School of Electrical and Information Engineering, The University of Sydney, Australia

Back to the article

Demographics Views

Displayed is where in the world readers originate from.



Total views are the number of times the content has been visited.

Abstract Views

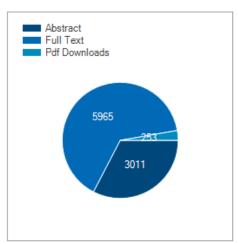
Total: 3011 Average Monthly: 111.52 Average Daily: 3.77

Full Text Views

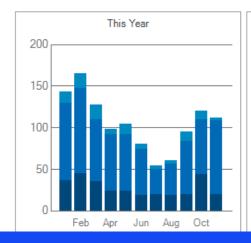
Total: 5965 Average Monthly: 220.93 Average Daily: 7.47

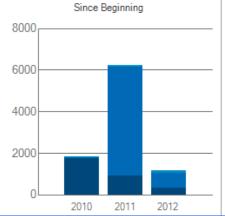
PDF Downloads

Total: 253 Average Monthly: 9.37 Average Daily: 0.32





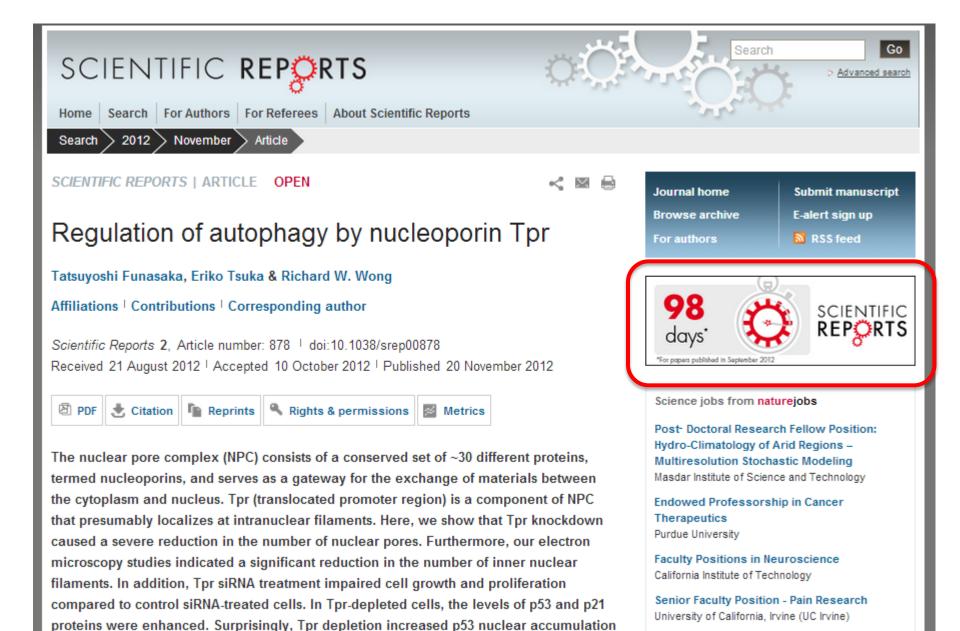






- Added value
 - Enhanced figures
 - Embedded data
 - Semantic markup
- Cost
- Peer review
- Article-level metrics
- Speed



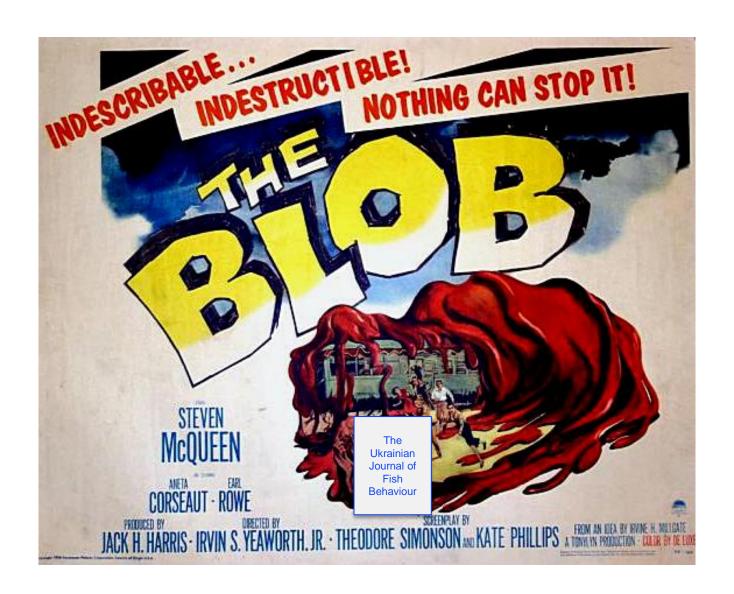




Questions

- When a journal represents 2%, 5%, 50% of the literature, is it even a journal any more?
- How will megajournals differentiate themselves?
- How will the publishing landscape be transformed?







Damian Pattinson

dpattinson@plos.org @damianpattinson



Why has PLOS ONE worked?

Speed

 Turnaround times not hugely fast, but publication criteria mean you can get your research out quicker

Reputation

- Non-profit
- Started by scientists for scientists
- Other journals built reputation of PLOS before launch of ONE

Visibility

- Regular appearance in most major news outlets
- Innovative approach got people talking

